**SYLLABUS**

1. **General**

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| **College** | College of Applied Economic and Social Sciences | | | | |
| **Department** | Regional and Economic Development | | | | |
| **Level of Studies** | Undergraduate | | | | |
| **Couse Code** | 6701 | **Semester** | | 7th | |
| **Course Title** | Financial Business Administration | | | | |
| **Faculty Name** | Dr. Sotirios Trigkas | | | | |
| **Office Hours** | Friday 17:00 -21:00 | | | | |
| **email** | [Sotirios.Trigkas@aua.gr](mailto:Sotirios.Trigkas@aua.gr) | | | | |
| **INDEPENDENT TEACHING ACTIVITIES**  **where credit is awarded for discrete parts of the course e.g. lectures, laboratory exercises, etc. If credit is awarded for the whole course, indicate the weekly teaching hours and the total number of credits** | | | **WEEKLY CONTACT HOURS** | | **ECTS** |
|  | | | 4 | | 5 |
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| **COURSE TYPE**  **Background, General Knowledge, Scientific Area, Skills Development** | Scientific Area | | | | |
| **Prerequisites** | Accounting I, Accounting II, Investment Valuation & Financial Decision | | | | |
| **Language of instruction and examinations** | Greek | | | | |
| **Course Offered to Erasmus Students** | No | | | | |
| **Course Webpage** | https://oeclass.aua.gr/eclass | | | | |

1. **COURSE LEARNING OUTCOMES**

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| **Learning Outcomes** | |
| * *The learning outcomes of the course describe the specific knowledge, skills and competences of an appropriate level that students will acquire after successful completion of the course.* | |
| Upon completion of the course, it is expected that students will be able to:   * Understand the fundamental principles and methods of financial operations * Apply best practices in the financial management of business * Be able to diagnose the financial condition of businesses and assess the potential for growth * Evaluate and select investment decision strategies * Understand the functioning of international financial markets and institutions * Use modern financial methods and tools   The course aims to bring students into contact with the business environment and to introduce them to the basic tools and methods of financial management. It emphasizes fundamental concepts of finance as well as their practical application. In addition, it examines ways in which students can use financial theory to solve practical problems and as a means of responding to change. | |
| ***General skills*** | |
| *Taking into account the general competences that the graduate should have acquired (as listed in the Diploma Supplement and listed below), which one(s) does the course aim at?* | |
| *Search, analysis and synthesis of data and information, including the use of the necessary technologies*  *Adaptation to new situations*  *Decision-making*  *Autonomous work*  *Group work*  *Working in an international environment*  *Working in an interdisciplinary environment*  *Generating new research ideas* | *Project planning and management*  *Respect for diversity and multiculturalism*  *Respect for the natural environment*  *Demonstrating social, professional and ethical responsibility and gender sensitivity*  *Exercise of criticism and self-criticism*  *Promotion of free, creative and deductive thinking* |
| After completing the course:   * Decision-making. Make decisions to develop original ideas using free, creative and inductive thinking * Search for, analyze, and synthesize data and information using current scientific methods * Formulate reasoned opinions through the exercise of critical and self-critical thinking * They work independently and in teams to plan and manage projects * Adapt to new situations | |
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1. **COURSE CONTENT**

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| * Fundamental Principles and Practices in Business Finance. * Objectives and governance of the firm. * Present values, Bond valuation and the value of common stock, Net Present Value and other investment criteria, making investment decisions using the net present value rule * Concepts of risk and return, Portfolio theory and the Capital Asset Pricing Model (CAPM), Risk and cost of capital * Best practices for capital budgeting: Project analysis, Investment, Strategy, and financial returns, Representation issues, compensation, and performance measurement * Financial Decisions and Market Effectiveness: Efficient markets and behavioural financial analysis, Corporate finance, Securities, Earnings distribution policy and capital structure, Lending policy * Financing and Valuation Rights: Options, Real rights, Debt financing, Credit risk and value of firm's debt capital, Borrowing, Financial leasing, Risk management and International risk management * Financial planning and working capital management: financial analysis, Financial planning, Financial planning, Working capital management * Mergers, Corporate Control and Governance |

1. **TEACHING AND LEARNING METHODS - ASSESSMENT**

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| **METHOD OF DELIVERY**  **Face-to-face, Distance learning, etc.** | Face-to-face lectures and meetings with students |
| **USE OF TECHNOLOGY, INFORMATION AND COMMUNICATION** *Use of ICT in teaching, laboratory training, communication with students* | Computer and interactive whiteboard will be used in the teaching. Communication with students will be on a personal level, also using e-mail and direct telecommunication (e.g. skype) |
| **ORGANISATION OF TEACHING**  *The way and methods of teaching are described in detail.*  *Lectures, Seminars, Laboratory Exercise, Field Exercise, Study & Analysis of Literature, Tutorials, Practical (Placement), Clinical Exercise, Artistic Workshop, Interactive teaching, Educational visits, Study visits, Project work, Writing of work / assignments, Artistic creation, etc.*  *The student's study hours for each learning activity as well as the hours of unguided study are indicated so that the total workload at semester level corresponds to the ECTS standards.* | |  |  | | --- | --- | | ***Activity*** | ***Workload*** | | Lectures | 52 hours | | Study of course material (material taught) | 37 hours | | Exercises and practice of in economic applications | 23 hours | | Self-study | 13 hours | |  |  | |  |  | |  |  | |  |  | |  |  | | Course Total | 125 hours | |
| **STUDENT ASSESSMENT**  *Description of the evaluation process*  *Language of Assessment, Assessment Methods, Formative or Inferential, Multiple Choice Test, Short Answer Questions, Test Development Questions, Problem Solving, Written Work, Report, Oral Examination, Oral Examination, Public Presentation, Laboratory Work, Clinical Examination of a Patient, Artistic Interpretation, Other*  *Explicitly identified assessment criteria are stated and if and where they are accessible to students.* | Written exams at the end of the course and optional progress exams during the semester.  The performance of students is evaluated on the basis of the following:  Written final examination: 60%  Semester assignment: 40%.  Successful completion of the course requires both the submission of the assignment and participation in the examination.  The assessment is in Greek. Written assignments are also accepted in English. |

1. **BIBLIOGRAPHY**

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| **Main Textbooks (all in Greek):**   * Richard Brealey, Stewart Myers, Franklin Allen (2013), Principles of Business Finance, Utopia Publications. * Drakos An. & Karathanasis G. (2017), Financial Management of Enterprises, 2nd edition, Athens: Benno Publications. * K.R. Subramanyan & John Wild, (2017), Financial Statement Analysis, Broken Hill Publications. * Vasileiou D. & Iriotis N. (2016), "Financial Management: Theory and Practice", Athens: Rosili Publications. * Alexakis H., Athens, Greece. (2006), "Financial analysis of firms", Athens: Stamoulis Publications. |