



# CURRICULUM VITAE

## 1. PERSONAL INFORMATION

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- Name: Aimilia, Surname: Vlami
- Gender: Female
- Nationality: Greek
- Current Position: Assistant Professor in Tourism Economics & Tourism Development, Department of Regional and Economic Development, Agricultural University of Athens
- Postal Address: Dimitriou Ralli 44, Maroussi Athens, 15124 Greece
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## 2. STUDIES

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- [February 2012] Post Doctorate (PDoc) in «Concentration & Dispersion Patterns in Private Tourism Investments: the Greek Reality» (State Scholarships' Foundation). Supervisor: Professor Gerassimos Zacharatos. Scientific field: Tourism and Hotel Management. Department of Business Administration, University of Patras.
- [November 2009] Doctorate of Philosophy (PhD) PhD thesis (labeled "excellent") at the Department of Business Administration, University of Patras, in the subject " Financing and Geographical Development of Greek Tourism: The case of Greek Hotel Sector, 1950 – 2005".
- [December 2001] Master of Science (M.Sc.) in «Tourism Planning, Management and Policy» in the University of the Aegean, Chios.
- [April 1999] Bachelor of Science (B.Sc.) in Geography. Faculty of Social Sciences, University of Aegean, Mytilene.

## 3. PROFESIONAL APPOINTMENTS

### 3.1 TERTIARY EDUCATION

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- [October 2021 to date] Assistant Professor in Tourism Economics & Tourism Development, Department of Regional and Economic Development, Agricultural University of Athens.
- [October 2014 to date] Adjunct Member of Academic Staff, MSc Programme in Tourism Business Administration, Coordinator DII71 Tourism Development (2022-23), Hellenic Open University, Greece.
- Adjunct Member of Academic Staff, BA Programme in Tourism Management, Hellenic Open University, Greece
- [October 2011-June 2012] Scientific Collaborator (Assistant Professor) at the Department of Tourism Management University of Patras. Courses: Tourism Economics, Tourism Policy, Tourism Development, Total quality management in tourism, Supervision of Theses.
- [October 2011-June 2012] Visiting Lecturer at the Department of Business Administration, University of Patras. Courses: a. Policy and Organisation of Tourism (fall semester) and b. Tourism Management (spring semester).
- [October 2011-June 2012] Supervisor of Postgraduate Dissertations, School of Tourism Enterprises' Administration, Hellenic Open University.

[September 2010 - August 2011]	Scientific Collaborator (Assistant Professor) at the Department of Tourism Management University of Patras. Courses: Tourism Economics, Tourism Policy, Tourism Development, Organization and operation of Travel & Hotel Industry, Supervision of Theses.  Supervisor of Postgraduate Dissertations, School of 'Tourism Enterprises' Administration, Hellenic Open University.
[September 2009 - July 2010]	Scientific Collaborator (Assistant Professor) at the Department of Tourism Management University of Patras. Courses: Principles of Tourism, Tourism Economics, Tourism Policy, Supervision of Theses.  Visiting Lecturer at the Department of Regional Economic Development, University Of Central Greece. Course: Tourism Economics (spring semester).  Visiting Lecturer at the Department of Economics, University of Peloponnese. Courses: Economics of Natural Resources, Economic Policies EU.  Supervisor of Postgraduate Dissertations, School of 'Tourism Enterprises' Administration, Hellenic Open University.
[September 2008 - February 2010]	Scientific Collaborator (Assistant Professor) at the Department of Administration of Cooperative Organisations of T.E.I. of Messolonghi. Courses: Principles of Management, Management Human Resources, Supervision of Theses.
[September 2007 - June 2008]	Laboratory Collaborator at the Department of Administration of Cooperative Organisations of T.E.I. of Messolonghi. Courses: Principles of Management, Management Human Resources, Supervision of Theses.
[September 2003 - June 2007]	Laboratory Collaborator at the Department of Tourism Management, T.E.I. of Lamias. Courses: Tourism Geography, Hotel Reservation System, HouseKeeping, Travel Industry, Airline Fares – Ticketing, Supervision of Theses.
[February 2002 - June 2006]	Teaching Assistant at the Department of Business Administration, University of Patras. laboratory exercises on the Scientific field of Tourism.

### 3.2 SUPERVISION OF PHD THESES

1. Rentifis George, Production terms and structural evolution of the accommodation sector in Greece. From folksy hotels to the tourism industry, Department of Regional and Economic Development, Agricultural University of Athens.

### Member of Supervisory Committee

Panagiotis Karountzos, Methodological investigation of the contribution of supply chain logistics centres to Regional Development, Department of Regional and Economic Development, Agricultural University of Athens.

Kassou Despoina, Economis of Art and Culture, Department of Regional and Economic Development, Agricultural University of Athens.

### 3.3 RESEARCH EXPERIENCE

Aimilia Vlami has participated as a **freelance consultant** and/or a member of the LaReTSa (Laboratory of Research & Tourism Satellite Account) - University of the Patras group in the following projects:

Scientific Advisor and Researcher at Hellenic Chamber of Hotels (full time 2012-2023) on issues of tourism development, economics and Greek hotel sector. The work aims at studying the trends of tourism in the world, the formulation of strategies and policies for the upgrade of the Greek tourist and hotel product and the consequent adaptation of the Greek hotels and tourist enterprises. The Hellenic Chamber of Hotels operates since 1935 as a Legal Entity of Public Law. It is the institutional consultant of the Government as far as tourism and hospitality issues are concerned. Especially, Aimilia Vlami is the Scientific Coordinator of the “Boutique hotel” project ([www.boutique-](http://www.boutique-)

[hotel.gr](http://hotel.gr)), which is designed as the seal of quality and differentiation for independent Greek small hotels with distinctive design and exceptional services. Every single hotel is reliably certified, based on a range of criteria to guarantee guests a unique accommodation experience. The “Boutique Hotel” program aspires to showcase the innovative attempts of design and the development of new hospitality services in our country.

Scientific Advisor and Researcher at Ministry of Tourism (full time 2015) on issues of tourism development, economics, Greek hotel sector.

Postdoctoral Research carried out with a scholarship granted by the State Scholarships Foundation (I.K.Y., 2011-2012) and entitled: “The Concentration & Dispersion Patterns in Private Tourism Investments: the Greek Reality”. The postdoctoral research relates to the field of “Commercial Studies, Business Administration Science, Economic Studies: Tourism and Hotel Management”.

Research – Organisation Project at the department of Tourism Management, University of Patras, (2010-2011).

Research Project “Basic Research K. Karatheodori” (2003 –2006): The inventory of tourism resources at national, regional and local level in the form of a Geographical Database”, Laboratory of Research and Tourism Satellite Accounts (Laretsa), Business Administration, University of Patras.

Research Project (April 2006 – May 2006) “Research, study and analysis of International Developments, Practices and Special Characteristics of Greek Tourism and its Contribution to the Competitiveness of the Country”, Association of Greek Tourism Enterprises (SETE) & University of Patras.

Research Project (March 2003 – May 2003): “Study on the development potential and employment in Achaia”, Erevnitiki Pliroforiki Employment Observatory (P.A.E.P) & Laretsa, University of Patras.

Research Project (April 2002 – December 2002): “Research on Employment in the field of Greek Tourism: Hotel, Tourism Agencies and Catering Sub-sectors”, Association of Greek Tourism Enterprises (SETE) & Interdepartmental Postgraduate Studies in “Tourism Planning, Management and Policy”, University of the Aegean.

Research Project (January 2001 – November 2001): “Mastic Museum”, Ministry of Agriculture, Leader II, Chios Mastiha Growers Association & Interdepartmental Graduate Studies in “Tourism Planning, Management and Policy”, University of the Aegean.

## **4. WRITING ACTIVITY**

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### **4.1 ACADEMIC BOOKS**

✚ Vlami Aimilia (2023), *Boutique Hotels. Diversification of tourism development products. Aspects of a new form of hotel hospitality*. Athens: Propobos, ISBN: 978618-5036-63-8, pp. 240.

### **4.2 CHAPTERS IN COLLECTIVE VOLUMES**

✚ Vlami Aimilia (2023), *Boutique hotel HCH: a National Tourism Brand Name as a Tool for Development Small Hotels in Greece, Sustainable Growth Strategies for Entrepreneurial Venture Tourism and Regional Development*, Edited Masouras A., Papademetriou C., Belias D. & Anastasiadou S., published by IGI Global (under publication)

✚ Vlami A., (2021) *The Developments and Challenges of Hospitality in Greece for the Financial Sustainability of Tourism: The Case of Boutique Hotels*", *Green Series: Dynamics Between Sustainable Tourism and Macro-Economy in Era of Globalization*, Edited Oana Driha, Muhammad Shahbaz & Daniel Balsalobre, published by Handbook Springer.

✚ Vlami A., (2017) *The financing policy of hospitality development & the regionalization of Greek tourism, "Tourism, Tourism Development. Contributions of Greek Scientists"*, , Edited by P. Tsartas, P. Lytras., pp. 517-524, Papazisis.

### **4.3 PAPERS IN SCIENTIFIC JOURNALS WITH REFEREES**

✚ “Tourism Economic and Tourism Development in Greece, in the Period of the Economic Adjustment Programmes” (2020), *International Journal of Business & Economic Policy*, ISSN: 2375-0766, 2375-0774.

- ✚ The Direct State Financial Intervention for the Tourism Development of the Ionian Islands, during the Post-War Period (1951-1980), *Periodical Scientific Edition Kefallinian Chronicles 2013*, Volume 14, pp. 611-626.
- ✚ “Tourism Planning and Policy in Selected Mountainous Areas of Greece” (with Zacharatos, G.A. and Tsamos, G.), *Tourismos: An International Multidisciplinary Journal of Tourism*, vol 7, 2012, issue 2, pp. 481 – 494.
- ✚ “Tourism Policy and Development Issues: the Regionalization of Greek Tourism”, *Romanian Journal of Regional Science*, vol. 4, No. 1, Summer issue of 2010: June 15th.
- ✚ “The Financing Policy and Spatial Development of Tourism in Greece: A Brief Review”, *Journal of Tourism and Development: Special Issue: Invtur 2010*, vol. 13, pp 79-81.
- ✚ “Approaching the Financing Framework of Hospitality Industry in Greece”, *South Asian Journal of Tourism and Heritage: International Referred Research Journal*, vol. 3, No. 1, 2010, pp. 15-25.
- ✚ “State Intervention in Hotel Capital Formation: The Case of Greece” (with Zacharatos, G.A. and Tsamos, G.), *International Journal of Tourism Policy and Research*, vol. 1, No 2, 2007, pp.167- 186.

#### **4.2 REFEREED CONFERENCE PAPERS**

- ✚ Spatial and Functional Formation of Tourism Investments in Greece "(with Tsamos G.), Proceedings of the 9th Pan-Hellenic Geographical Congress, Harokopio University, Athens 4 - 6 November 2010.
- ✚ “Planning & Implementation of Tourism Policy in Selected Mountainous Areas of Greece: Ioannina, Evritania & Kastoria” (with G.A. Zacharatos and G. Tsamos), proceedings of the 6th Interdisciplinary – Inter-university Conference “on the Protection and Development of Mountainous Environment and Local European Cultures”, Metsovion Interdisciplinary Research Centre, National Technical University of Athens, (Metsovo, September, 16-19, 2010).
- ✚ “Financing Policy and Spatial Development of Tourism in Greece: A Brief Review”, Invtur Conference, University of Aveiro, Portugal, 11-12 March 2010.
- ✚ “The financing policy of the Greek Hotel Sector & Greek Tourism Regionalisation” (with G.A. Zacharatos), Proceedings of the 2nd Pan-hellenic Conference on Urban and Spatial Planning and Regional Development, September, 24-27, 2009 University of Thessaly, Volos, volume II, pg. 855-862.
- ✚ “Government Involvement in Regionalization of Tourism Development in Greece” (with Zacharatos, G.A. and Tsamos, G.), *GEOTOUR 2006: Perspectives of Rural Tourism In The New Europe*, 5 - 7 October 2006, Department of Geotourism, Technical University, Košice Slovakia, pp. 11-20.
- ✚ “Tourism between State and Market: The State Intervention of Hotel Capital Formation in Greece” (with Zacharatos, G.A. and Tsamos, G.), *International Conference of Trends, Impacts and Policies on Tourism Development*, 15 - 18 June 2006, Greek Open University, Herakleion Grete. (<http://ertr.tamu.edu>).
- ✚ Investment Incentives as a Policy Instrument for Tourism Development in Greek Mountainous Areas” (with Tsamos, G. and Gouvis, D.), International Conference on Tourism Development and Planning, 11 - 12 June 2005, Department of Tourism Enterprises, T.E.I. of Patras (<http://tour.teipat.gr/Files/Synedrio/Conference%20Articles>).

#### **5. MEMBER OF ORGANIZING COMMITTEE IN CONFERENCES**

- ✚ Member of the organizing committee of the international conference “Tourism to Insular and Special Destinations”, December 14 – 16, 2000. Interdepartmental Postgraduate Course on “Tourism Planning, Administration and Policy”, University of the Aegean, Chios.
- ✚ Member of the organizing committee of the international conference “Education – Society – Development”, TEI of Lamias, April 2008, Amfissa.
- ✚ Member of the organizing committee of the conference “Tourism Development in the Municipality of Leivathou, Cephalonia: Prospects – Proposals”, Municipality of Leivathou, November 2007, Cephalonia.