COURSE OUTLINE

1. GENERAL

SCHOOL	APPLIED ECONOMIC AND SOCIAL SCIENCES		
ACADEMIC UNIT	AGRIBUSINESS AND SUPPLY CHAIN MANAGEMENT		
LEVEL OF STUDIES	*Undergraduate*		
COURSE CODE	**5506**	**SEMESTER**	5th
COURSE TITLE	SOCIAL RESPONSIBILITY & CORPORATE GOVERNANCE		
INDEPENDENT TEACHING ACTIVITIES		**WEEKLY TEACHING HOURS**	**CREDITS**
	Lectures	4	5
COURSE TYPE	SPECIAL BACKGROUND		
PREREQUISITE COURSES	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS	Greek		
IS THE COURSE OFFERED for ERASMUS STUDENTS?	YES (in English)		
COURSE WEBSITE (URL)	https://oeclass.aua.gr/eclass/		

2. LEARNING OUTCOMES

Learning Outcomes

The aim of the course is:

- To introduce students to the deficiencies in corporate governance while also showing the importance of stakeholder relations
- To present the profile of the debates/challenges regarding corporate social responsibility and shown the inter-relationship with governance
- To present to the students
- To present the basic principles, methods and techniques used by business in the frame of CSR
- To highlight stakeholders' role and its impact on the long-term benefits in the social, financial and environmental frame.

Upon successful completion of the course, the student will be able to:

- Understand moral & ethical ontological and applied issues in enterprises
- Develop creative thinking and critical competence in the cognitive field of business ethics.
- Become familiar with the subject of corporate social sensitivity, responsibility and accountability.
- Realize the appropriate way of doing business in a framework of corporate social responsibility and corporate governance
- Understand elements of social entrepreneurship
- Familiarize themselves with diversity management approaches
- Familiarize themselves with corporate social responsibility strategy documentation

General Competences

Working independently
Teamwork
Decision-making

Search, analyze and synthesize data and information, using the necessary technologies
Adapt to new situations
Respect for diversity and multiculturalism
Respect for the natural environment
Showing social, professional, and ethical responsibility and sensitivity to gender issues

3. SYLLABUS

1. Ethics, Governance, and Entrepreneurship
2. Ethical responsibility: The individual and the business
3. Basic principles & dimensions of ESG. Moral and ethical issues in the business and Corporate Social Responsibility
4. Stakeholders of the internal organizational context & external business environment. Ethical Approaches to the Mechanisms of the Free Economy: Funding, Accounting Illustrations, Investments
5. Responsible leadership. Scriptural Silence Codes: Revelation or Revelation
6. Business Ethics in Agrifood, Marketing & Logistics. Stakeholders Analysis.
7. Culture & Organizational justice in the workplace
8. Environmental Ethics. Sustainability Values.
9. Development of a Strategic Corporate Social Responsibility Plan (Private / Public Sector)
10. Ethics on the Internet. Intellectual Property and New Technologies
11. Comparative Assessment of ESG: Frameworks, Standards, Certifications, and Indices
12. Ethical issues and international obligations in a context of globalized reality. New ethical challenges and checks for 21st century business
13. Case Studies in food systems (agribusiness & supply chain)

A combination of teaching and learning methods will be used, aiming at the active participation of the students and the practical application of the thematic units under examination; there will also be lectures using audiovisual media, discussions, and analyses of case studies on real business issues, experiential (group) activities, as well as projections of relevant videos. The students will also undertake an individual or group project. Furthermore, articles, audiovisual lecture materials, web links/addresses, useful information, case studies and exercises for further practice are posted in digital form on the AUA Open e-Class platform.

4. TEACHING and LEARNING METHODS - EVALUATION

DELIVERY	Face -to-face, Distance learning
USE OF INFORMATION and COMMUNICATIONS TECHNOLOGY	• Support of the learning process through the University's AUA Open eClass platform (integrated e-Course Management System) • Support of lectures using presentation software • Use of audiovisual material • Use of web applications **Communication with students**: face to face at office hours, email, eclass platform

TEACHING METHODS

Activity	*Workload*
Lectures (direct)	52
Writing paper/ papers	32
Independent Study	39
Advisory support	0,5
Exams	***2***
Course Total (Approximately 25 hours of workload per credit unit 125.5)	***125,5 h***

STUDENT PERFORMANCE EVALUATION

The evaluation process is in the language that the course is taught (Greek or English) and consists of:

i. Compulsory written final examination at the end of the semester (weighting factor **70**% at least) which may includes:
- Multiple choice questionnaires
- Open-ended questions
- Problem solving
- Oral examination

Evaluation criteria: correctness, completeness, clarity

ii. Optional written exam or essay during the semester (weighting factor 30%) which may includes:
- Multiple choice questionnaires
- Open-ended questions
- Problem solving
- Essay/report
- Oral examination

Evaluation criteria: correctness, completeness, clarity

Special learning difficulties:

Students with **special learning difficulties** in writing and reading (as they are certified and characterized by a competent body) are examined based on the procedure provided by the Department.

Specifically-Defined Criteria:

The evaluation criteria are made known during the first lesson and are clearly stated on the course website and the AUA Open e-class platform. The answers to the exam questions are posted on the AUA Open e-Class platform after the exam. The students are allowed to see their exam paper after its grading (during the announced office hours) and receive

	explanations about the grade they received.

5. ATTACHED BIBLIOGRAPHY

Suggested Bibliography in Greek Language:

- [122077412] Στρατηγική Εταιρική Κοινωνική Ευθύνη, 2η Έκδοση, Haski-Leventhal Debbie, Θερίου Γεώργιος, Μανασάκης Κωνσταντίνος (Επιστ. Επ) (2023), ΕΚΔΟΣΕΙΣ Α. ΤΖΙΟΛΑ & ΥΙΟΙ Α.Ε.
- [112694042] ΚΟΙΝΩΝΙΚΗ ΕΥΘΥΝΗ ΕΠΙΧΕΙΡΗΣΕΩΝ ΚΑΙ ΟΡΓΑΝΙΣΜΩΝ, Μαντζάρης Ιωάννης, (2022), ΛΟΓΙΣΜΟΣ
- [122339305] Επιχειρηματικότητα - Εταιρική Κοινωνική Ευθύνη και Ανάπτυξη, Αστάρα Όλγα, (2023), Κάλλιπος, Ανοικτές Ακαδημαϊκές Εκδόσεις
- [94645238]: Εταιρική κοινωνική ευθύνη, Rasche Andreas, Morsing Mette, Moon Jeremy (Συγγρ.) - Σαχινίδης Αλέξανδρος, Ρουμελιώτης Μιχάλης (Επιμ.)
- [7335]: ΕΤΑΙΡΙΚΗ ΚΟΙΝΩΝΙΚΗ ΕΥΘΥΝΗ, PHILIP KOTLER, NANCY LEE
- [117868]: ΕΤΑΙΡΙΚΗ ΔΙΑΚΥΒΕΡΝΗΣΗ, Θ. ΛΑΖΑΡΙΔΗΣ, Ε. ΔΡΥΜΠΕΤΑΣ
- [86183338]: Επιχειρηματικότητα, Alain Fayolle
- [102071498]: Βιώσιμη Ανάπτυξη και Στρατηγική Επιχειρηματική Υπευθυνότητα σε Μικρομεσαίες Επιχειρήσεις, Μανασάκης Κωνσταντίνος
- [77107362]: Βασικές Αρχές της Βιώσιμης Επιχείρησης-Θεωρία, Πράξη και Στρατηγική, Sanders R. Nada, Wood D. John

Suggested Bibliography in English Language:

- Brent D. Beal (2013) Corporate Social Responsibility: Definition, Core Issues, and Recent Developments 1st Edition, SAGE
- Anna Aseeva (2021) From Corporate Social Responsibility to Corporate Social Liability: A Socio-Legal Study of Corporate Liability in Global Value Chains 1st Edition, Hart Publishing
- Debbie Haski-Leventhal (2022) Strategic Corporate Social Responsibility: A Holistic Approach to Responsible and Sustainable Business Second Edition, Sage
- David Chandler (2020) Strategic Corporate Social Responsibility: Sustainable Value Creation 5th Edition, Sage.
- George Serafeim (2020) Social-Impact Efforts That Create Real Value, Harvard Business Review
- Goel M., & Ramanathan P., (2014) Business Ethics and Corporate Social Responsibility – Is there a Dividing Line? Procedia Economics and Finance Volume 11, 2014, Pages 49-59
- Timothy J. McClimon (2021) 10 CSR Trends To Watch In 2021, Forbes.

Related academic Journals:

- Corporate Social Responsibility and Environmental Management
- Social Responsibility Journal
- International Journal of Corporate Social Responsibility
- International Journal of Corporate Strategy and Social Responsibility

Instructor's Notes