

Spring Business School: Building the Entrepreneurial Mindset

BIP Code: 2025-1-PL01-KA131-HED-000317019-1



8-12 March 2027



**Wroclaw University
of Economics and Business**
Wroclaw, Poland

3 ECTS!

Wroclaw University of Economics and Business invites you to participate in Blended Intensive Programme (BIP) during which you can develop your managerial and business competencies!

WHO IS INVITED?

Students at Bachelor's and Master's level from a range of business-related disciplines, with sufficient English proficiency to communicate confidently and effectively.

WHY PARTICIPATE?



intensive five-day workshop focused on addressing a real-world business challenge, in direct collaboration with a business representative – the challenge owner – and supported by facilitators,



online preparatory and team-building activities before the physical mobility,



international project teams,



modern working methods, including project-based learning, brief-based projects and design thinking,



meetings with business practitioners and a company study visit,



preparation of a business pitch and feedback from the challenge owner,



additional social programme: integration events, traditional Polish dinner in a local restaurant, guided tour of Wroclaw combined with a city game, closing gala.



Participation in the event is funded through the Erasmus+ Blended Intensive Programme (BIP), with financial support from the European Union.

Contact the Erasmus+ coordinator at your university to find out about the participation requirements, recruitment process, and funding opportunities.