

**5410 – ENGLISH IV**  
**COURSE OUTLINE**

**COURSE LAYOUT**

**1. GENERAL**

<b>SCHOOL</b>	Applied Economic and Social Sciences		
<b>DEPARTMENT</b>	Agribusiness and Supply Chain Management		
<b>STUDY LEVEL</b>	<i>Undergraduate</i>		
<b>COURSE CODE</b>	<b>5410</b>	<b>SEMESTER</b>	4th
<b>COURSE TITLE</b>	English III		
<b>INDEPENDENT TEACHING ACTIVITIES</b>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS/ECTS</b>
Lectures		3	0
<b>COURSE TYPE</b>	General Knowledge		
<b>PREREQUISITES</b>	No		
<b>LECTURES AND EXAMS LANGUAGE</b>	English (Greek when necessary)		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS?</b>	YES (in English)		
<b>COURSE WEB PAGE (URL)</b>	<a href="https://oeclass.aua.gr/eclass/">https://oeclass.aua.gr/eclass/</a>		

**2. LEARNING OUTCOMES**

<b>Learning Outcomes</b>
<p><b>The scope of the course is to help students to:</b></p> <ul style="list-style-type: none"> <li>-Enhance students' language skills in English, focusing on terminology and expressions related to agriculture, agribusiness, and supply chain management.</li> <li>-Provide students with the opportunity to understand and analyze contemporary issues in agricultural business management and supply chain systems.</li> <li>-Communicate effectively in professional environments through presentations, negotiations, and written reports.</li> <li>-Cultivate critical thinking and problem-solving skills through case analysis and participation in discussions.</li> </ul> <p><b>Upon successful completion of the course the student will be able to:</b></p> <ul style="list-style-type: none"> <li>-Use specialized terminology related to agriculture, agribusiness, and supply chain management correctly.</li> <li>-Demonstrate presentation skills capable of conveying their ideas clearly and persuasively to a professional audience.</li> <li>-Communicate effectively at an international level, understanding the cultural differences that influence business relationships.</li> </ul>
<b>General Competences</b>

- Research, analysis, and synthesis of data and information, using the necessary technologies.
- Adaptation to new situations.
- Decision making.
- Independent work.
- Teamwork.
- Promotion of free, creative, and inductive thinking.

### **3. COURSE CONTENT**

#### **Thematic Units**

- 1.What is Business?
- 2.Introduction to Agriculture and Agribusiness
- 3.What are cultures? People and Companies
- 4.Careers in the Agricultural Sector
- 5.Introduction to Crop Science (*Crop production systems, Agricultural crops and techniques, plant cells, plant tissues, plant pollination, analysis of the structure, function and morphology of roots, shoots, and leaves, photosynthesis, respiration and transpiration*)
- 6.Introduction to Animal Science (Animal Husbandry)(*Classification of animal organisms, Basic anatomy of animal organisms, Animal production - cattle farming, sheep and goat farming, pig farming, poultry farming, aquaculture, Animal production - farm animal nutrition and livestock product quality*)
- 7.Introduction to Food Science and Human Nutrition (*Main chemical components of food, Food quality and safety, Food technology - Food preservation methods, Food processing*)
- 8.Procurement Logistics
- 9.Production Logistics
- 10.Distribution Logistics
- 11.Disposal Logistics
- 12.Emergency Logistics
- 13.Ordering and Scheduling

#### **Grammar and syntax structures**

- CConditional Sentences
- WWishes
- IInversion
- PPrepositional Verbs, Adjectives, Nouns
- RRevision of tenses (present, past &future)

#### Skills

- WWriting and presenting a CV
- SSpeaking Skills
- TTranslating Skills
- CCommunication Skills
- LListening Skills

A combination of teaching and learning methods will be used, aiming at the active participation of the students and the practical application of the thematic units under examination. The students will also undertake an individual or group project. Furthermore, articles, audiovisual lecture materials, web links/addresses, useful information, and exercises for further practice are posted in digital form on the AUA Open e-Class platform.

#### 4. TEACHING and LEARNING METHODS - EVALUATION

TEACHING METHOD	Face to face, Distance learning	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	<ul style="list-style-type: none"> <li>• Support of the learning process through the AUA Open eClass platform of the University</li> <li>• Support of the lectures using presentation software</li> <li>• Use of Internet applications to support educational needs</li> <li>• Use of audiovisual material</li> <li>• Use of web applications</li> </ul> <p><b>Communication with students:</b> face-to-face at office hours, email, eclass platform</p>	
TEACHING ORGANISATION		
	Activity	Workload
	Lectures (direct)	39
	Essay Writing	26

	Autonomous study	52	
	Advisory Support	6,5	
	Examination	2	
	<i>Total (About 25 hours of study per ECTS)</i>	<b>125,5</b>	
<b>STUDENTS PERFORMANCE EVALUATION</b>	The evaluation process is in the language that the course is taught (Greek or English) and consists of:		
	<div><div>i. <b><u>Compulsory written final examination</u></b> at the end of the semester (weighting factor 70% at least) including:<ul style="list-style-type: none"><li>• Multiple choice questionnaires</li><li>• Open-ended questions</li><li>• Problem solving</li><li>• Oral examination</li></ul><b>Evaluation criteria:</b> correctness, completeness, clarity</div><div>ii. <b><u>Optional written exam or essay</u></b> during the semester (weighting factor 30%) including:<ul style="list-style-type: none"><li>• Multiple choice questionnaires</li><li>• Open-ended questions</li><li>• Problem solving</li><li>• Essay/report</li><li>• Oral examination</li></ul><b>Evaluation criteria:</b> correctness, completeness, clarity</div></div> <p>Students with <b>special learning difficulties</b> in writing and reading (as they are certified and characterized by a competent body) are examined based on the procedure provided by the Department.</p> <p>The evaluation criteria are made known during the first lesson and are clearly stated on the course website and the AUA Open e-class platform. The answers to the exam questions are posted on the AUA Open e-Class platform after the exam. The students are allowed to see their exam paper after its grading (during the announced office hours) and receive explanations about the grade they received.</p>		

## 5. SUGGESTED BIBLIOGRAPHY

**Bibliography:**

- Logistics Management and Strategy, 2<sup>nd</sup> Edition , Alan Harrison, Remko van Hoek , Rosili publications
- LOGISTICS ENGLISH, Dimitrios Xidis
- English for Public Relations in Higher Education Studies-Course Book with audio CDs, Marie McLisky

**Πρόσθετο Διδακτικό Υλικό:**

- From Agriscience to Agribusiness [electronic resource], Nicholas Kalaitzandonakes / Elias G. Carayannis / Evangelos Grigoroudis / Stelios Rozakis

**Instructor's Notes:**

Students are also provided with texts for study and practice, as well as many graded language exercises for the practice and reinforcement of vocabulary and grammatical-syntactic phenomena.