

**5310 – ENGLISH III**  
**COURSE OUTLINE**

**COURSE LAYOUT**

**1. GENERAL**

<b>SCHOOL</b>	Applied Economic and Social Sciences		
<b>DEPARTMENT</b>	Agribusiness and Supply Chain Management		
<b>STUDY LEVEL</b>	<i>Undergraduate</i>		
<b>COURSE CODE</b>	<b>5310</b>	<b>SEMESTER</b>	3rd
<b>COURSE TITLE</b>	English III		
<b>INDEPENDENT TEACHING ACTIVITIES</b>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS/ECTS</b>
Lectures		3	0
<b>COURSE TYPE</b>	General Knowledge		
<b>PREREQUISITES</b>	No		
<b>LECTURES AND EXAMS LANGUAGE</b>	English (Greek when necessary)		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS?</b>	YES (in English)		
<b>COURSE WEB PAGE (URL)</b>	<a href="https://oeclass.aua.gr/eclass/">https://oeclass.aua.gr/eclass/</a>		

**2. LEARNING OUTCOMES**

<b>Learning Outcomes</b>
<p><b>The scope of the course is to help students to:</b></p> <ul style="list-style-type: none"> <li>-Further familiarize themselves with the use of the English language in agricultural business management and supply chain systems.</li> <li>-Understand longer written and auditory texts in English related to agricultural business management and supply chain systems.</li> <li>-Convey the main information of a text in spoken language.</li> <li>-Enrich their specialized vocabulary of administrative and economic terms in English.</li> <li>-Communicate orally in English on topics related to agricultural sciences and the management of agricultural businesses and supply chain systems.</li> </ul> <p><b>Upon successful completion of the course the student will be able to:</b></p> <ul style="list-style-type: none"> <li>-Understands and uses basic terms and concepts of the disciplines in the department in English.</li> <li>-Listens to and comprehends texts related to scientific topics relevant to the department in English, recognizing key concepts and information.</li> <li>-Communicates effectively orally on scientific topics related to the department, participating in discussions and presentations regarding current concepts and practices.</li> <li>-Research, analysis, and synthesis of data and information, using the necessary technologies.</li> <li>-Adaptation to new situations.</li> <li>-Decision making.</li> <li>-Independent work.</li> <li>-Teamwork.</li> <li>-Promotion of free, creative, and inductive thinking.</li> </ul>
<b>General Competences</b>

### **3. COURSE CONTENT**

#### **Thematic Units**

1. Economic Terms
2. Economics – Business Cycles, Inflation, Supply and Demand, Business Competition
3. Business and agribusiness English
4. Introducing Business Letter Writing
5. Investing – The Stock Market, Vocabulary to Investments and the Stock Market, Banking Terms, Banking and Finance - General Overview – Vocabulary and Terms, Commercial funding, Banking Vocabulary, Banking text, Money / Finance Vocabulary
6. Marketing, Marketing Vocabulary, 'Greenification', Advertising
7. Business Locations - Understanding the needs of the business - Business Performance - Practicing Language
8. Comparing Companies - Types of Companies
9. Getting up a new Business - Exploring Vocabulary and Grammar in context
10. Introduction to Natural Resources Management
11. Introduction to Business Administration
12. Introduction to Supply Chain Management
13. Material Handling Systems

#### **Grammar and syntax structures**

- Revision of tenses (present, past & future)
- Clauses of Contrast/Purpose/Result
- Relative Clauses
- Infinitive
- Gerund

#### **Skills**

- Writing (business letters)
- Speaking Skills
- Translating Skills

A combination of teaching and learning methods will be used, aiming at the active participation of the students and the practical application of the thematic units under examination. The students will also undertake an individual or group project. Furthermore, articles, audiovisual lecture materials, web links/addresses, useful information, and exercises for further practice are posted in digital form on the AUA Open e-Class platform.

#### 4. TEACHING and LEARNING METHODS - EVALUATION

TEACHING METHOD	Face to face, Distance learning															
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	<ul style="list-style-type: none"><li>• Support of the learning process through the AUA Open eClass platform of the University</li><li>• Support of the lectures using presentation software</li><li>• Use of Internet applications to support educational needs</li><li>• Use of audiovisual material</li><li>• Use of web applications</li></ul> <p><b>Communication with students:</b> face-to-face at office hours, email, eclass platform</p>															
TEACHING ORGANISATION	<table><tr><th>Activity</th><th>Workload</th></tr><tr><td>Lectures (direct)</td><td>39</td></tr><tr><td>Essay Writing</td><td>26</td></tr><tr><td>Autonomous study</td><td>52</td></tr><tr><td>Advisory Support</td><td>6,5</td></tr><tr><td>Examination</td><td>2</td></tr><tr><td>Total (About 25 hours of study per ECTS)</td><td><b>125,5</b></td></tr></table>		Activity	Workload	Lectures (direct)	39	Essay Writing	26	Autonomous study	52	Advisory Support	6,5	Examination	2	Total (About 25 hours of study per ECTS)	<b>125,5</b>
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STUDENTS PERFORMANCE EVALUATION	<p>The evaluation process is in the language that the course is taught (Greek or English) and consists of:</p> <p>i. <b><u>Compulsory written final examination</u></b> at the end of the semester (weighting factor 70% at least) including:</p> <ul style="list-style-type: none"><li>• Multiple choice questionnaires</li><li>• Open-ended questions</li><li>• Problem solving</li><li>• Oral examination</li></ul> <p><b>Evaluation criteria:</b> correctness, completeness, clarity</p> <p>ii. <b><u>Optional written exam or essay</u></b> during the semester (weighting factor 30%) including:</p> <ul style="list-style-type: none"><li>• Multiple choice questionnaires</li><li>• Open-ended questions</li><li>• Problem solving</li><li>• Essay/report</li></ul>															

	<ul style="list-style-type: none"> <li>• Oral examination</li> </ul> <p><b>Evaluation criteria:</b> correctness, completeness, clarity</p> <p>Students with <b>special learning difficulties</b> in writing and reading (as they are certified and characterized by a competent body) are examined based on the procedure provided by the Department.</p> <p>The evaluation criteria are made known during the first lesson and are clearly stated on the course website and the AUA Open e-class platform. The answers to the exam questions are posted on the AUA Open e-Class platform after the exam. The students are allowed to see their exam paper after its grading (during the announced office hours) and receive explanations about the grade they received.</p>
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## 5. SUGGESTED BIBLIOGRAPHY

### Bibliography:

- ENGLISH FOR ACCOUNTING AND BUSINESS, Ifigenia Peppas, Disigma Publications
- English for Management, Economics, and Tourism Sciences, Corballis Tony, Jennings Wayne, McLisky Marie, Mol Hans, Roberts Mark, Walker Carolyn
- Career Paths - Business English Student's Book with DigiBooks App, Taylor John, Zeter Jeff, EXPRESS PUBLISHING
- Career Paths Social Media Marketing Student's Book With Digibooks App, Sylvia Davidson, Jenny Dooley, EXPRESS PUBLISHING

### Extra teaching Material:

- From Agriscience to Agribusiness [electronic resource], Nicholas Kalaitzandonakes / Elias G. Carayannis / Evangelos Grigoroudis / Stelios Rozakis

### Instructor's Notes:

Students are also provided with texts for study and practice, as well as many graded language exercises for the practice and reinforcement of vocabulary and grammatical-syntactic phenomena.