

5210 – ENGLISH II
COURSE OUTLINE

COURSE LAYOUT

1. GENERAL

SCHOOL	Applied Economic and Social Sciences		
DEPARTMENT	Agribusiness and Supply Change Management		
STUDY LEVEL	<i>Undergraduate</i>		
COURSE CODE	5210	SEMESTER	2nd
COURSE TITLE	English II		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	CREDITS/ECTS
Lectures		3	0
COURSE TYPE	General Knowledge		
PREREQUISITES	No		
LECTURES AND EXAMS LANGUAGE	English (Greek when necessary)		
IS THE COURSE OFFERED TO ERASMUS STUDENTS?	YES (in English)		
COURSE WEB PAGE (URL)	https://oeclass.aua.gr/eclass/		

2. LEARNING OUTCOMES

Learning Outcomes
<p>The scope of the course is to help students to:</p> <ul style="list-style-type: none"> ● Enrich their vocabulary and gain access to advanced vocabulary and idiomatic expressions used in professional and everyday contexts. ● Develop professional language skills by understanding and applying the correct strategies for systematic communication, including emails, presentations, and negotiations. ● Improve their ability to deliver effective and engaging presentations in English. ● Participate in public discussions, enhancing their critical thinking and fluency in the English language. ● Compose academic texts in English. ● Strengthen their listening comprehension skills. ● Understand the cultural aspects of the language. ● Prepare for job interviews. <p>Upon successful completion of the course the student will be able to:</p> <ul style="list-style-type: none"> ● Expresses oneself with ease and accuracy using advanced vocabulary and idioms in professional and everyday conversations. ● Manages professional communication. ● Creates and delivers engaging presentations. ● Participates in structured discussions. ● Understands and analyzes spoken information. ● Recognizes cultural aspects of the language. ● Communicates with clear pronunciation.
General Competences
<ul style="list-style-type: none"> ● Research, analysis, and synthesis of data and information, using the necessary technologies. ● Adaptation to new situations.

- Decision making.
- Independent work.
- Teamwork.
- Promotion of free, creative, and inductive thinking.

3. COURSE CONTENT

Thematic Units

1. AAdvanced Vocabulary and Idiom: Exploring complex vocabulary and idiomatic expressions used in professional and everyday contexts.
2. bBusiness English: Focus on formal communication, including emails, presentations, and negotiations.
3. pPresentation Skills: Developing skills for delivering effective and engaging presentations in English.
4. dDebate and Discussion: Practicing structured debates on contemporary issues to enhance critical thinking and fluency.
5. aAcademic Writing: Techniques for writing essays, research papers, and reports.
6. lListening and Comprehension: Advanced listening exercises using podcasts, interviews, and TED Talks.
7. cCultural Understanding: Exploring cultural nuances and how they influence language use and communication styles.
8. pProfessional Networking: Language and strategies for effective professional networking and relationship building.
9. nNegotiation and Persuasion: Language skills for negotiating agreements and persuading others in various contexts.
10. MMedia and News Analysis: Analyzing and discussing current events through news articles and reports.
11. lLiterature and Analysis: Reading and analyzing short stories, novels, and poetry to deepen understanding of language.
12. pPronunciation and Intonation: Focused practice on improving pronunciation and intonation for clearer communication.
13. iInterview Skills: Preparing for and practicing job interviews with emphasis on sophisticated language use and self-presentation.

Grammar and syntax structures

-Revision of tenses (present, past &future)

-Modals

-Comparisons

-Direct/ Indirect Speech

-Passive Voice

-Causative

Skills

-Extended writing

-Writing a business e-mail

-Speaking Skills

-Translating Skills

A combination of teaching and learning methods will be used, aiming at the active participation of the students and the practical application of the thematic units under examination. The students will also undertake an individual or group project. Furthermore, articles, audiovisual lecture materials, web links/addresses, useful information, and exercises for further practice are posted in digital form on the AUA Open e-Class platform.

4. TEACHING and LEARNING METHODS - EVALUATION

TEACHING METHOD	Face to face, Distance learning	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	<ul style="list-style-type: none">• Support of the learning process through the AUA Open eClass platform of the University• Support of the lectures using presentation software• Use of Internet applications to support educational needs• Use of audiovisual material• Use of web applications	
	Communication with students: face-to-face at office hours, email, eclass platform	
TEACHING ORGANISATION	<i>Activity</i>	<i>Workload</i>
	Lectures (direct)	39
	Essay Writing	26
	Autonomous study	52
	Advisory Support	6,5
	Examination	2

	<i>Total</i> (About 25 hours of study per ECTS)	125,5	
STUDENTS PERFORMANCE EVALUATION	<p>The evaluation process is in the language that the course is taught (Greek or English) and consists of:</p> <p>i. <u>Compulsory written final examination</u> at the end of the semester (weighting factor 70% at least) including:</p> <ul style="list-style-type: none"> • Multiple choice questionnaires • Open-ended questions • Problem solving • Oral examination <p>Evaluation criteria: correctness, completeness, clarity</p> <p>ii. <u>Optional written exam or essay</u> during the semester (weighting factor 30%) including:</p> <ul style="list-style-type: none"> • Multiple choice questionnaires • Open-ended questions • Problem solving • Essay/report • Oral examination <p>Evaluation criteria: correctness, completeness, clarity</p> <p>Students with special learning difficulties in writing and reading (as they are certified and characterized by a competent body) are examined based on the procedure provided by the Department.</p> <p>The evaluation criteria are made known during the first lesson and are clearly stated on the course website and the AUA Open e-class platform. The answers to the exam questions are posted on the AUA Open e-Class platform after the exam. The students are allowed to see their exam paper after its grading (during the announced office hours) and receive explanations about the grade they received.</p>		

5. SUGGESTED BIBLIOGRAPHY

Bibliography:

- Marketing Crossroads - A CLIL-osophy portfolio - Advanced, Maria Diavati, BETSIS PUBLICATIONS
- ACADEMIC ENGLISH FOR BUSINESS, RIZOPOULOU NONI, DISIGMA PUBLICATIONS
- BUSINESS ENGLISH: FIRST STEPS AT WORK, CHAROULA TSIOGKA, ANTHI CHATZISTERGIAOU, DISIGMA PUBLICATIONS
- New Enterprise B2 GRAMMAR BOOK WITH DIGIBOOKS APP, Jenny Dooley ,EXPRESS PUBLISHING
- GRAMMAR and VOCABULARY BOOSTER B2 STUDENT'S BOOK With DIGIBOOK APP., Jenny Dooley ,EXPRESS PUBLISHING
- English for Language and Linguistics in Higher Education Studies - Course Book with audio CDs, Anthony Manning, BETSIS PUBLICATIONS

Instructor's Notes:

Students are also provided with texts for study and practice, as well as many graded language exercises for the practice and reinforcement of vocabulary and grammatical-syntactic phenomena.