

5515 –ENGLISH TERMINOLOGY I
COURSE OUTLINE

COURSE LAYOUT

1. GENERAL

SCHOOL	Applied Economic and Social Sciences		
DEPARTMENT	Agribusiness and Supply Change Management		
STUDY LEVEL	<i>Undergraduate</i>		
COURSE CODE	5515	SEMESTER	5th
COURSE TITLE	ENGLISH TERMINOLOGY I		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	CREDITS/ECTS
Lectures		3	0
COURSE TYPE	Special Background		
PREREQUISITES	No		
LECTURES AND EXAMS LANGUAGE	English (Greek when necessary)		
IS THE COURSE OFFERED TO ERASMUS STUDENTS?	YES (in English)		
COURSE WEB PAGE (URL)	https://oeclass.aua.gr/eclass/		

2. LEARNING OUTCOMES

Learning Outcomes
<p>The scope of the course is to help students to:</p> <ul style="list-style-type: none"> ● Enrich their vocabulary and gain access to advanced vocabulary and idiomatic expressions used in professional and everyday contexts. ● Use business language terms and concepts in English and understand extensive texts related to agricultural business management and supply chain systems. ● Use terms and concepts from various fields related to entrepreneurship and agribusiness in English. ● Use terms and concepts of Logistics and Supply Chain Management in English. <p>Upon successful completion of the course the student will be able to:</p> <ul style="list-style-type: none"> ● Understands and uses terms and concepts related to agricultural business management and supply chain systems in the English language. ● Reads and comprehends extensive texts related to their field, as well as communicates effectively in a business environment. ● Composes scientific texts in English.

General Competences

- Research, analysis, and synthesis of data and information, using the necessary technologies.
- Adaptation to new situations.
- Decision making.
- Independent work.
- Teamwork.
- Promotion of free, creative, and inductive thinking

3. COURSE CONTENT

Thematic Units

1. Management and Human Resources Management
2. Supply Chain Optimization
3. Inventory Management
4. Procurement and Sourcing
5. Logistics and Distribution
6. Quality Assurance and Control
7. Financial Terms in Agribusiness
8. Risk Management and Insurance
9. Marketing and Branding
10. Legal and Regulatory Terms in Agribusiness
11. Technology and Innovation
12. Sustainability
13. International Trade and Exports

Skills

- Academic writing
- Presentation skills
- Discussion skills
- Translating Skills
- Communication Skills
- Listening Skills

A combination of teaching and learning methods will be used, aiming at the active participation of the students and the practical application of the thematic units under examination. The students will also undertake an individual or group project. Furthermore, articles, audiovisual lecture materials, web links/addresses, useful information, and exercises for further practice are posted in digital form on the AUA Open e-Class platform.

4. TEACHING and LEARNING METHODS - EVALUATION

TEACHING METHOD	Face to face, Distance learning															
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	<ul style="list-style-type: none">• Support of the learning process through the AUA Open eClass platform of the University• Support of the lectures using presentation software• Use of Internet applications to support educational needs• Use of audiovisual material• Use of web applications <p>Communication with students: face-to-face at office hours, email, eclass platform</p>															
TEACHING ORGANISATION	<table><tr><th>Activity</th><th>Workload</th></tr><tr><td>Lectures (direct)</td><td>39</td></tr><tr><td>Essay Writing</td><td>26</td></tr><tr><td>Autonomous study</td><td>52</td></tr><tr><td>Advisory Support</td><td>6,5</td></tr><tr><td>Examination</td><td>2</td></tr><tr><td>Total (About 25 hours of study per ECTS)</td><td>125,5</td></tr></table>		Activity	Workload	Lectures (direct)	39	Essay Writing	26	Autonomous study	52	Advisory Support	6,5	Examination	2	Total (About 25 hours of study per ECTS)	125,5
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STUDENTS PERFORMANCE EVALUATION	<p>The evaluation process is in the language that the course is taught(Greek or English) and consists of:</p> <p>i. <u>Compulsory written final examination</u> at the end of the semester (weighting factor 70% at least) including:</p> <ul style="list-style-type: none">• Multiple choice questionnaires• Open-ended questions• Problem solving• Oral examination <p>Evaluation criteria: correctness, completeness, clarity</p> <p>ii. <u>Optional written exam or essay</u> during the semester(weighting factor 30%) including:</p> <ul style="list-style-type: none">• Multiple choice questionnaires• Open-ended questions• Problem solving• Essay/report• Oral examination <p>Evaluation criteria: correctness, completeness, clarity</p>															

	<p>Students with special learning difficulties in writing and reading (as they are certified and characterized by a competent body) are examined based on the procedure provided by the Department.</p> <p>The evaluation criteria are made known during the first lesson and are clearly stated on the course website and the AUA Open e-classplatform. The answers to the exam questions are posted on the AUA Open e-Class platform after the exam. The students are allowed to see their exam paper after its grading (during the announced office hours) and receive explanations about the grade they received.</p>
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5. SUGGESTED BIBLIOGRAPHY

Bibliography:

- English-Greek Dictionary of Supply Chain Management and Logistics Terms, Dimitrios Xidis, KONTANDARAS PUBLISHING CO., 2022.
- Academic Writing, Rizopoulou Noni, Disigma Publications, 2023.
- English for Agribusiness and Agriculture in Higher Education Studies - Course Book with audio CDs, Robin Matheson, MPESTSIS ANDREAS MARKOS, 2014.
- Managing Public Speaking and Presentations: A Comprehensive Guide, Gabriel Diamantis, Tsotras Athanasios Publications, 2024.
- Career Paths - Information Technology 2nd Edition (ESP) Student's Book With Digibook Application, Jenny Dooley, Virginia Evans, Express Publishing Anonymous Publishing Company, 2022.
- From Agriscience to Agribusiness [electronic resource], Nicholas Kalaitzandonakes, Elias G. Carayannis, Evangelos Grigoroudis, Stelios Rozakis, 2018.
- City Logistics 2 [electronic resource], Taniguchi, HEAL-Link Wiley UBCM ebooks, 2018.
- City Logistics 3 [electronic resource], Taniguchi, HEAL-Link Wiley UBCM ebooks, 2018.
- The Cloud-Based Demand-Driven Supply Chain [electronic resource], Sharma, HEAL-Link Wiley UBCM ebooks.

Instructor's Notes:

Students are also provided with texts for study and practice, as well as many graded language exercises for the practice and reinforcement of vocabulary and grammatical-syntactic phenomena.