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His scientific/research work includes scientific interests such as Management Information Systems, Decision-Making systems, Simulation Modeling, Business Informatics, Big Data Analysis, Computational Methods and Management of Supply Chain Operations, etc. Also, his educational work concerns courses such as Management Information Systems, Decision-Making Systems, Business Models, Entrepreneurship in Informatics, Research Methodology, Supply Chain Management, HR, etc. Also he has several research projects including modelling and simulation in business area, web-based programming, databases and web applications.

He is the Chairman of the Organizing Committee of international conferences and internationally renowned journals in the publishing houses Emerald, Elsevier, Springer for a number of years, as well as a member of the editorial board in several scientific journals.

He is also editor-in-chief of the Springer book series, “Proceedings in Business and Economics” for the past eight years until today. His research work includes about 70 scientific publications with more than 1100 citations.

### **Selected Publications**

The Effectiveness of Centralized Payment Network Advertisements on Digital Branding during the COVID-19 Crisis by Damianos P. Sakas, Ioannis Dimitrios G. Kamperos, Dimitrios P. Reklitis, Nikolaos T. Giannakopoulos, Dimitrios K. Nasiopoulos, Marina C. Terzi, MDPI Sustainability 14 (6), 2022

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Re-engineering of Marketing for SMEs in Energy Market through Modeling Customers’ strategic behavior by DS Giakomidou, A Kriemadis, DK Nasiopoulos..., MDPI Energies 15 (21), 2022

The Contribution of Digital Technology to the Forecasting of Supply Chain Development, in IT Products, Modeling and Simulation of the Problem by DK Nasiopoulos, DM Mastrakoulis, DA Arvanitidis, MDPI Forecasting 4 (4), 2022

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