

**DDr. Damianos Sakas** is a Professor at the Department of Agribusiness and Supply Chain Management of the Agricultural University of Athens.

In the past, he has served in the Communications Office of the Prime Minister of Greece, and he was responsible for part of the mass media-related communications policy. He has academic background and previous experience in SA Companies, in relation to the Administration of Enterprises. He held a position in oligopoly as well as in large international companies, always as a Decision Maker.

His career experience in management matters, combined with his academic background, helped him to acquire experience which he tries to transform into scientific research. In addition, his research work include topics such as Digital Marketing, Decision-Making systems, Simulation Modeling, Supply Chain Management, Big Data Analysis, Business Informatics and Computational Methods. Also he has several research projects including Strategic Negotiation, Business Communication, Strategic and Management.

He is the Chairman of the Organizing Committee of international conferences and internationally renowned journals in the publishing houses Emerald, Elsevier, Springer for a number of years, as well as a member of the editorial board in several scientific journals. He is also editor-in-chief of the Springer book series, "Proceedings in Business and Economics" for the past eight years until today. His research work includes about 170 scientific publications with more than 2500 citations.

### **Selected Publications**

Sakas, D.P., Nasiopoulos, D.K., Reklitis, P. (2019). Modeling and Simulation of the Strategic Use of the Internet Forum Aiming at Business Success of High-Technology Companies. In:

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