

**BIP PROGRAMME
KLAIPĖDOS VALSTYBINĖ KOLEGIJA/HIGHER EDUCATION INSTITUTION
CONTEMPORARY CHALLENGES OF MANAGEMENT IN BUSINESS ENVIRONMENT**

22/04/2024 – 03/05/2024

The aim – To promote the integration of effective professional development management skills among students, emphasizing its role in today's workplace. Throughout the training, students will gain insights into best practices, understand the main challenges of management in today's business environment and cultivate a culture of continuous learning and development.

Programme of Virtual Activities

Date	Place	Programme	Comment
2024-04-22/23 10:00 – 13:00	MsTeams platform	Students will be introduced to Klaipėdos valstybinė kolegija/Higher Education Institution and lectures. Lectures on cultural diversity, artificial intelligence and sustainable development challenges. Discussion.	

Programme of Physical Activities

Date and time	Place	Programme	Comment
29/04/2024			
9.00 – 13.00	Jaunystės str. 2, 400, Klaipėda	The importance of teamwork in professional life: team building workshops	Coffee break paid by KVK
13.00 – 14.00	<i>Jaunystės str. 1, Kavuke</i>	<i>Free time (lunch option at KVK buffet “Kavuke”)</i>	
14.00 – 17.00	Liepų str. 83 Klaipėda, Lithuania	Tour to Light House, Baltic Tech Park Students will be introduced with the technologies and their implication in business processes.	
17.00 – 19.00	Liepų g. 48A, Klaipėda	Students will visit „Fabrique Work and Climb center” to develop team spirit	Paid by KVK
30/04/2024			
09.00 – 13.00	Jaunystės str. 2, Klaipėda, room 400	The benefits of sustainable business in today's workplace. Practical activities.	Coffee break paid by KVK
13.00 – 14.00	<i>Jaunystės str. 1, Kavuke</i>	<i>Free time (lunch option at KVK buffet “Kavuke”)</i>	



14.00-17.00	<i>Klaipeda old town</i>	Guided tour in Klaipėda old town and orientation game.	Paid by KVK
01/05/2024			
09.00 – 18.00		Tour to Curonian Spit (UNESCO world heritage site) Excursion and visits	Paid by KVK (Lunch is provided)
02/05/2024			
09.00 – 11.00	Jaunystės str. 2, 400, Klaipeda	Forms and functions of communication	Coffee break paid by KVK
11.00 – 13.00	Jaunystės str. 2, 400, Klaipeda	Consumer behavior in the digital environment	
13.00 – 14.00	<i>Jaunystės str. 1, Kavuke</i>	<i>Free time (lunch option at KVK buffet “Kavuke”)</i>	
14.00 – 17.00	Kretinga city	Visiting companies	
03/05/2024			
09.00 – 13.00	Jaunystės str. 2, 400, Klaipeda	Team workshops Students will finish to prepare their projects.	Coffee break paid by KVK
13.00 – 14.00	<i>Jaunystės str. 1, Kavuke</i>	<i>Free time (lunch option at KVK buffet “Kavuke”)</i>	
14.00 – 16.00	Jaunystės str. 2, 400, Klaipeda	Presentations. Certificates	

**The program may be slightly changed.*

Fees

Coffee breaks are provided once per day.

Accommodation is provided.

Tours and guided excursions are provided.

Lunch is not provided.