

1. PERSONAL INFORMATION

Foivos Anastasiadis

Assistant Professor in Agrifood Supply Chain at the Agricultural University of Athens (Greece),
Department of Agribusiness and Supply Chain Management

✉ foivos@aua.gr  Skype foivos.a

2. EDUCATION

2006 – 2010 **PhD**

PhD on Supply Chain Management of Food Products
Imperial College London, London (United Kingdom)

2002 – 2004 **MSc**

Organic Farming, specialization Consumer and Market
Wageningen University, Wageningen (Netherlands)

1998 – 2002 **BSc**

Crop Production
Σχολή Τεχνολογίας Γεωπονίας Α.Τ.Ε.Ι Θεσσαλονίκης

3. WORK EXPERIENCE

3.1 ACADEMIC POSITION

02/2022 – σήμερα

Assistant Professor in “Agrifood Supply Chain”

Department of Agribusiness and Supply Chain Management, Agricultural University of Athens (Greece)

3.2 RESEARCH

01/2021 – 01/2022 **Researcher – Project Manager**

University of Wollongong in Dubai, Faculty of Business

11/2018 – 01/2022 **Researcher – Project Manager**

Aristotle University, School of Agricultural Sciences, Department of Agricultural Economics

04/2017 – 12/2018 **Researcher**

University of Cambridge, Engineering Department, Centre for International Manufacturing - Institute for Manufacturing (IfM), Cambridge (UK)

11/2014 – 11/2015 **Postdoctoral Researcher**

Hellenic Agricultural Organization – Demeter General Directorate of Agricultural Research, Thessaloniki (Greece)

02/2013 – 01/2015 **Postdoctoral Researcher**

Laboratory of Quantitative Analysis, Logistics and Supply Chain Management (LASCМ) in the Industrial Management Division of the Mechanical Engineering Department

12/2011 – 12/2014 **Researcher**
School of Economics and Business Administration International Hellenic University, Thessaloniki (Greece)

3.3 TEACHING EXPERIENCE

03/2022 – **Assistant Professor**
Agri-food Supply Chain (5602) *Department of Agribusiness and Supply Chain Management, Agricultural University of Athens*
Sustainable Supply Chain (5607) *Department of Agribusiness and Supply Chain Management, Agricultural University of Athens*
Reverse Supply Chain And Circular Economy (5810) *Department of Agribusiness and Supply Chain Management, Agricultural University of Athens*
Services Supply Chain (5906) *Department of Agribusiness and Supply Chain Management, Agricultural University of Athens*

10/2023 – **Assistant Professor**
Supply Chain & Value Chain Management (TSM32) *Master in "Techno-economic Systems in Management", National and Kapodistrian University of Athens in collaboration with the Agricultural University of Athens*
International Distribution & Transportation Networks (TSM41) *Master in "Techno-economic Systems in Management", National and Kapodistrian University of Athens in collaboration with the Agricultural University of Athens*

10/2016 – 07/2020 **Adjunct Lecturer**
Marketing I (ΔΕΟ23) *Hellenic Open University, Patras (Greece), Business Administration BSc program*

10/2016 – 02/2017 **Adjunct Lecturer**
Supply Chain (511) *University of Applied Sciences of Thessaly, Larisa (Greece), Business Administration BSc program*

09/2015 – 06/2016 **Adjunct Lecturer**
Decision Making and Strategy in Agri-food Business (ΜΔΕΑ60) *Open University of Cyprus, Nicosia (Cyprus), MBA program*

09/2012 – 12/2014 **Adjunct Lecturer**
Quantitative and Research Methods *International Hellenic University, Thessaloniki (Greece), MSc in Sustainable Development/MSc in Product Design*

04/2013 – 05/2013 **Adjunct Lecturer**
Development and Management of Local Food Supply Chains *International Hellenic University, Thessaloniki (Greece), Lifelong Learning Programme*

02/2012 – 07/2012 **Adjunct Lecturer**
Distribution Management and Logistics *University of Macedonia, Thessaloniki (Greece)*

10/2012 – 02/2013 **Adjunct Lecturer**

Distribution Management and Logistics University of Macedonia, Thessaloniki (Greece)

02/2013 – 06/2013 **Adjunct Lecturer**

Supply Chain Management & Integrated Supply Chain Networks University of Macedonia, Thessaloniki (Greece)

3.4 WORK EXPERIENCE: Business

06/2018 – 01/2022 **Director**

Ergon Analysis Ltd, London (United Kingdom)

01/2015 – 09/2015 **Business Associate**

DOTSOFT, Thessaloniki, Greece

03/2010 – 10/2015 **Business Associate**

Kompet Ltd, London (United Kingdom)

05/2011 – 09/2011 **Consultant**

IRI (former SymphonyIRI Group), Athens, Greece

4. RESEARCH PROJECTS

- Project ECO-READY “Achieving Ecological Resilient Dynamism for the European food system through consumer-driven policies, socio-ecological challenges, biodiversity, data-driven policy, sustainable futures. HORIZON-CL6-2022-CLIMATE-01-04 (Grant Agreement 101084201)
- Erasmus+: Higher Education - International Capacity Building, “MSc in Sustainable Food Production Systems (STEPS)”
- «ΕΠΕΥΝΩ – ΔΗΜΙΟΥΡΓΩ – ΚΑΙΝΟΤΟΜΩ» Smart distribution routing system in urban environments (Smart delivery)
- Project READY, “Resilient Agrifood Dynamism through evidence based policies” funding from the Collaborative Research Program Grant 2019 – Ministry of Education UAE.
- Project TruStFoodS “Development of an Innovative Traceability System for Controlling Food Safety in Sustainable AgriFood Supply Chains” funding from the Hellenic Foundation for Research and Innovation (HFRI) and the General Secretariat for Research and Technology (GSRT), under grant agreement No [1786]
- Project "Investigation of commercial exploitation of an integrated method for the control of velcillium treatment in olives (Feasibility Study/Business Plan)", Aristotle University of Thessaloniki, No [71528]
- Green Last Mile Delivery: a more sustainable way for food home delivery tailored to consumer needs (GLAD), funder: EIT Food
- The development of organic supply chains that drive fair, transparent and healthy options for the consumer, funder: EIT Food
- Developing Fava bean as a sustainable source of high-quality protein for food, through optimized genetics, farming & processing (Favuleux), funder: EIT Food

- Transforming India's Green Revolution by Research and Empowerment for Sustainable food Supplies (Tigr2ess), funder: UK BBSRC NMZM/324, RG88282
- Terpenes as Biological Platform for Sustainable Chemical Feedstocks, funder: EPSRC NMZM/210, RG0337
- Engineering Driven Sustainable Supply Networks - A UK/India Collaborative Study, funder: EPSRC
- EPSRC Reference No. EP/K02888X/1 – “Engineering Driven Sustainable Supply Networks”.
- Balkan-Mediterranean 2014-2020, Project Proposal with Acronym “SMecoMP” (Ref. No. 2376/4/26/2016)
- AGROETAK Project «Sustainable Development of Botanical Gardens: the case of the Balkan Botanical Garden of Kroussia»
- H2020 Project BigPicnic: Big Questions – engaging the public with Responsible Research and Innovation on Food Security.
- United Nations Development Programme (UNDP) «Sustainable Land and Forest Management in Greater Caucasus Landscape, Azerbaijan»
- FP7 Project PERICLES.
- FP7 REGPOT Project: GREEN-AgriChains. Innovation Capacity Building by Strengthening Expertise and Research in the Design, Planning and Operations of Green Agrifood Supply Chains.
- Lifelong Learning Programme

5. PUBLICATIONS

5.1 Peer-reviewed Journals

1. Wahbeh, S., **Anastasiadis, F.**, Manikas, I. and Sundarakani, B. (2022).) Exploration of Food Security Challenges towards More Sustainable Food Production: A Systematic Literature Review of the Major Drivers and Policies. *Foods* 11, 3808 DOI: 10.3390/foods11233804
2. Alebaki, M., Psimouli, M., Kladou, S. and **Anastasiadis, F.** (2022). Digital Winescape and Online Wine Tourism: Comparative Insights from Crete and Santorini. *Sustainability*, 14(14), 8396. <https://doi.org/10.3390/su14148396>
3. Manikas, I., Sundarakani, B., **Anastasiadis, F.** and Beshir, A. (2022). Achieving food security via resilient agri-food supply chains in the UAE: a conceptual framework. *Sustainability*, 14(10), 6375. <https://doi.org/10.3390/su14106375>
4. **Anastasiadis, F.**, Manikas, I., Apostolidou, I. and Wahbeh, S. (2022). The role of traceability in end-to-end circular agri-food supply chains. *Industrial Marketing Management*, 104, 196-211. <https://doi.org/10.1016/j.indmarman.2022.04.021>
5. **Anastasiadis, F.** and Alebaki, M. (2021). Mapping the Greek Wine Supply Chain: A Proposed Research Framework. *Foods*, 10(11), 2859. doi: doi:10.3390/foods10112859
6. **Anastasiadis, F.** and Tsolakis, N. (2021). Environmental hotspots analysis: A systematic framework for food supply chains and implementation case in the UK poultry industry. *Journal of Cleaner Production*, 305, 126981. doi: <https://doi.org/10.1016/j.jclepro.2021.126981>
7. **Anastasiadis, F.**, Apostolidou, I., & Michailidis, A. (2021). Food Traceability: A Consumer-Centric Supply Chain Approach on Sustainable Tomato. *Foods*, 10(3), 543. doi: 10.3390/foods10030543
8. **Anastasiadis, F.**, Apostolidou, I. and Michailidis, A. (2020). Mapping sustainable tomato supply chain in Greece: a framework for research. *Foods*, 9(5), 539. doi: 10.3390/foods9050539
9. Archontakis, F. and **Anastasiadis, F.** (2019). Technology and Innovation during recession: the case of Greek Agri-food sector. *International Journal of Technology Management & Sustainable Development* 18(1), 17-36. doi: 10.1386/tmsd.18.1.17_1
10. **Anastasiadis, F.** and Kolympari, P. (2019). Sustainable or conventional production? The influence of farmer demographics characteristics. *Agricultural Economics Review*, 20(2), 62-76.
11. Apostolidou, I., **Anastasiadis, F.**, & Michailidis, A. (2018). Consumer Perceived Value to Traceability System in Food Supply Chains: iGeneration vs Millennials. *Agricultural Economics Review*, 19(2), 1-11.
12. **Anastasiadis, F.**, Tsolakis, N. and Srari, J., (2018). Digital Technologies Towards Resource Efficiency in the Agrifood Sector: Key Challenges in Developing Countries. *Sustainability*, 10(12), 4850. doi: 10.3390/su10124850
13. Tsolakis, N., **Anastasiadis, F.** and Srari, J. S. (2018). Sustainability Performance in Food Supply Networks: Insights from the UK Industry. *Sustainability*, 10(9), 3148. doi: 10.3390/su10093148
14. Nikolaou, K., Tsakiridou, E., **Anastasiadis, F.** & Mattas, K. (2017). Exploring alternative distribution channels of agricultural products. *International Journal of Food and Beverage Manufacturing and Business Models (IJFBMBM)* 2(2), 31. doi: 10.4018/IJFBMBM.2017070103
15. **Anastasiadis, F.**, & Poole, N. (2015). Emergent supply chains in the agrifood sector: insights from a whole chain approach. *Supply Chain Management: an International Journal*, 20(4), 353-368. DOI: 10.1108/SCM-08-2014-0259
16. **Anastasiadis, F.**, & van Dam, Y. (2014). Consumer Driven Supply Chains: the case of Dutch organic tomato. *Agric Eng Int: CIGR Journal*, Special issue 2014: Agri-food and biomass supply chains, 11-20.

17. Iakovou, E., Vlachos, D., Achillas, C., & **Anastasiadis, F.** (2014). Design of sustainable supply chains for the agrifood sector: A holistic research framework. *Agric Eng Int: CIGR Journal, Special issue 2014: Agri-food and biomass supply chains*, 1-10.

5.2 Book Chapters

18. **Anastasiadis, F.**, Lontakis, A., & Tsoulfas, G. T. (2024). End-to-End Mapping Towards Sustainability: The Case of the Cretan Vegetable Supply Chain. In K. Mattas, G. Baourakis, C. Zopounidis, & C. Staboulis (Eds.), *Value Chain Dynamics in a Biodiverse Environment: Advances in Biodiversity, Sustainability, and Agri-food Supply Chain Development* (pp. 1-14). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-49845-9_1
19. **Anastasiadis, F.** (2022). Designing a Traceability Framework for Sustainable Agri-Food Supply Chains. *Food Policy Modelling : Responses to Current Issues*. K. Mattas, G. Baourakis, C. Zopounidis and C. Staboulis. Cham, Springer International Publishing: 73-82. https://doi.org/10.1007/978-3-031-08317-4_5
20. Nikolaou, K., **Anastasiadis, F.**, Tsakiridou, E. & Mattas, K. (2018). Exploring-valuing Alternative Distribution Channels: a systematic literature review of the agrifood sector. In Mattas K., Baourakis G., Zopounidis C. (eds) *Sustainable Agriculture and Food Security. Cooperative Management*. Springer, Cham. https://doi.org/10.1007/978-3-319-77122-9_5
21. Nikolaou, K., Tsakiridou, E., **Anastasiadis, F.** & Mattas, K. (2018). Alternative Distribution Channels of Fruits and Vegetables. In Mattas K., Baourakis G., Zopounidis C. (eds) *Sustainable Agriculture and Food Security. Cooperative Management*. Springer, Cham. https://doi.org/10.1007/978-3-319-77122-9_8
22. Iakovou, E., Vlachos, D., Achillas, Ch. & **Anastasiadis, F.** (2016) Design of sustainable supply chains for the agrifood sector: a holistic research framework. In Ionescu G. (ed) *Sustainable Food and Beverage Industries: Assessments and Methodologies*, 43, CRC Press.
23. **Anastasiadis, F.**, Archontakis, F., Baniyas, G., & Achillas, C. (2014). Consumers' perception of Wastewater usage in Agriculture: Evidence from Greece. In C. Zopounidis, N. Kalogeras, K. Mattas, C. Dijk, & G. Baourakis (Eds.), *Agricultural Cooperative Management and Policy New Robust, Reliable and Coherent Modelling Tools* (pp. 422): Springer.

5.3 International Conferences (peer-review)

23. **Anastasiadis, F.**, Lontakis, A. and Sintori, A. (2022). Sustainable fresh vegetables supply chain: the case of Crete. Paper presented at 182nd EAAE Seminar "Sustainability via Biodiverse Agri-Food Value Chains" MAICh Chania, Greece, 14 - 15 September 2022.
24. **Anastasiadis, F.**, Lontakis, A. and Tsoulfas, G. T. (2022). An end-to-end mapping of the Greek vegetables supply chain: in the quest for interventions towards sustainability. Paper presented at 182nd EAAE Seminar "Sustainability via Biodiverse Agri-Food Value Chains" MAICh Chania, Greece, 14 - 15 September, 2022.
25. **Anastasiadis, F.**, Apostolidou, I. and Michailidis, A. (2021). A novel traceability approach to reinforce sustainable agri-food supply chains. Paper presented at 179th EAAE Seminar "Food Policy Modelling as an Effective and Expeditious Response to Today's Urgent Issues" MAICh Chania, Greece, 9 - 10 September, 2021.
26. Manikas, I., Sundarakani, B., **Anastasiadis, F.** and Ali, B. (2021). Achieving food security via resilient agri-food supply chains in the UAE: a conceptual framework. Paper presented at 179th EAAE Seminar "Food Policy Modelling as an Effective and Expeditious Response to Today's Urgent Issues" MAICh Chania, Greece, 9 - 10 September, 2021.

27. **Anastasiadis, F.**, & Apostolidou, I. (2021). Food supply chain stakeholders' behaviour on traceability systems: evidence from Greece. Paper presented at the POMS 31st Annual Conference "Building a sustainable, responsible, and resilient global future", Online.
28. Apostolidou, I., **Anastasiadis, F.**, & Michailidis, A. (2021). Perceptions of the iGeneration towards Traceability System in Food Supply Chains: Organic vs Conventional. Paper presented at the 16th Conference of the Hellenic Association of Agricultural Economists, ETAGRO 2021, Athens, Greece.
29. Apostolidou, I., Liltsi, P., **Anastasiadis, F.**, & Michailidis, A. (2020). Organic foods consumers' attitudes towards an innovative traceability system. Paper presented at the 8th International Conference on Contemporary Marketing Issues, ICCMI 2020, Virtual Conference.
30. Apostolidou, I., **Anastasiadis, F.**, & Michailidis, A. (2020). Attitudes of young consumers towards traceability system in organic food supply chains. Paper presented at the 9th International Conference on Information and Communication Technologies in Agriculture, Food & Environment, HAICTA 2020, Thessaloniki, Greece.
31. **Anastasiadis, F.**, Tsolakis, N. and Srari, J. S. (2018). Digital technologies towards resource efficiency in the agrifood sector: key challenges in developing countries. Paper presented at the 164th EAAE Seminar "Preserving Ecosystem Services via Sustainable Agro-food Chains", Mediterranean Agronomic Institute of Chania (MAICh) Chania, Greece.
32. **Anastasiadis, F.**, Aranda-Jan, C., Tsolakis, N. and Srari, J. S. (2018). Consumer-centric New Food Product Development: A Conceptual Framework. Paper presented at the 47th EMAC conference: "People Make Marketing", Glasgow, UK.
33. **Anastasiadis, F.** (2017). Consumer-centric food supply chains for healthy nutrition. Paper presented at the 21st Cambridge International Manufacturing Symposium "GLOBALISATION 2.0 Rethinking supply chains in the new technological and political landscape" 28-29 September, Cambridge, UK.
34. Nikolaou, K., Tsakiridou, E., **Anastasiadis, F.** & Mattas, K. (2016). Exploring alternative distribution channels of agricultural products. Paper presented at the 158th EAAE Seminar "Euro-Mediterranean Cooperation in Sustainable Agriculture and Food Security: Policies, Sustainability, Marketing and Trade", Mediterranean Agronomic Institute of Chania (MAICh) Chania, Greece.
35. Nikolaou, K., **Anastasiadis, F.**, Tsakiridou, E., & Mattas, K. (2016). Valuing alternative distribution channels: a systematic literature review of the agrifood sector. Paper presented at the 158th EAAE Seminar "Euro-Mediterranean Cooperation in Sustainable Agriculture and Food Security: Policies, Sustainability, Marketing and Trade", Mediterranean Agronomic Institute of Chania, Chania, Greece.
36. Nikolaou, K., **Anastasiadis, F.**, Tsakiridou, E., & Mattas, K. (2015a). Factors affecting consumer behavior regarding alternative distribution channels: the case for home delivered fresh fruit and vegetable boxes. Paper presented at the 1st International Conference on Agrifood SCM & Green Logistics, Porto Carras Grand Resort, Halkidiki, Greece.
37. Nikolaou, K., **Anastasiadis, F.**, Tsakiridou, E., & Mattas, K. (2015b). Restart in agri - food chains: the case of alternative food networks Paper presented at the 146th EAAE Seminar "Technology transfer as a driver of innovative entrepreneurship in agriculture and the agri-food industry", Mediterranean Agronomic Institute of Chania (MAICh) Chania, Greece.
38. Tsolakis, N., **Anastasiadis, F.**, Skopos, S., & Iakovou, E. (2015). Integrating Sustainability Performance Measurement into Supply Networks: Application in the Greek Organic Food Sector. Paper presented at the 1st International Conference on Agrifood SCM & Green Logistics, Porto Carras Grand Resort, Halkidiki, Greece.
39. Archontakis, F., **Anastasiadis, F.**, & Makri, D. (2015). Sustainable Agri-food Supply Chains. Paper presented at the 145th EAAE Seminar "Intellectual Property Rights for Geographical Indications: What is at stake in the TTIP?", Parma, Italy.

40. **Anastasiadis, F.**, Maloupa, E., & Papanastasi, K. (2015). Sustainable development of botanical gardens: the case of Balkan Botanic Garden of Kroussia, Greece. Paper presented at the EuroGard VII: "European botanic gardens in the Decade on Biodiversity – Challenges and responsibilities in the countdown to 2020", Paris.
41. Grougiou, V., **Anastasiadis, F.**, & Giannikis, S. (2014). Valuing Organic Food-Differences Between Virtue and Vice Categories of Organic Food Products. Paper presented at the 43rd EMAC Conference "Paradigm shifts & Interactions", Valencia, Spain.
42. **Anastasiadis, F.**, Iakovou, E., Vlachos, D., & Tsolakis, N. (2014). Sustainable Agrifood Supply Chain Management: the Case of the Greek Organic Food Sector. Paper presented at the OR56 Annual Conference, University of London, Egham, Surrey.
43. Nikolaou, K., Mattas, K., Tsakiridou, E., & **Anastasiadis, F.** (2014). Exploring Consumer's Attitude on Purchasing Fresh Fruits and Vegetables. Paper presented at the 13th National Conference of Agricultural Economics (ETAGRO), Athens, Greece.
44. Tsolakis, N., **Anastasiadis, F.**, Iakovou, E., & Vlachos, D. (2014). Sustainable Supply Chain Management and Firm Financial Performance: A Methodological Framework for the Agrifood Sector. Paper presented at the 2nd International Conference on Contemporary Marketing Issues (2nd ICCMI), Athens, Greece.
45. **Anastasiadis, F.**, Archontakis, F., Baniyas, G., Achillas, C., Takolas, K., & Vlachos, D. (2013). Wastewater usage in Agriculture: a consumer perspective. Paper presented at the 133rd EAAE Seminar "Developing Integrated and Reliable Modeling Tools for Agricultural and Environmental Policy Analysis", Chania, Greece.
46. Baniyas, G., **Anastasiadis, F.**, Archontakis, F., Achillas, C., & Takolas, K. (2013). Public acceptance of recycled water for irrigation use in the Agri-food sector. Paper presented at the XXXV CIOSTA & CIGR V Conference, Billund, Denmark.
47. **Anastasiadis, F.**, & van Dam, Y. (2012). Consumer Motives as Supply Chain Drivers: The Case of Dutch Organic Tomato. Paper presented at the 2nd Olympus International Conference on Supply Chains (ICSC 2012), Katerini, Greece.
48. Iakovou, E., Vlachos, D., Achillas, C., & **Anastasiadis, F.** (2012). A Methodological Framework for the Design of Green Supply Chains for the Agrifood Sector. Paper presented at the 2nd Olympus International Conference on Supply Chains (ICSC 2012), Katerini, Greece.
49. **Anastasiadis, F.**, & Poole, N. (2007). Supply Chain Inefficiencies in Greek Organic Food Industry: the Role of Information Flows. Paper presented at the Adding Value to the Agro-food Supply Chain in the Future Euromediterranean Space, 103rd EAAE Seminar, Barcelona.

6. ADDITIONAL INFORMATION

6.1 Honours and awards

2005 Excellence in national examination for Greek State Scholarship Foundation (I.K.Y.), full PhD scholarship.

2018 Researcher of the Month, *University of Cambridge, Institute for Manufacturing, Centre for International Manufacturing* <https://www.globalfood.cam.ac.uk/news/pastROTM/foivos>

6.2 Memembrships

- Greek Association of Supply Chain Management (GASCM)
- European Association of Agricultural Economists (EAAE)
- European Marketing Academy (EMAC)
- Operational Research Society (OR Society)
- Εταιρία Αγροτικής Οικονομίας (ΕΤΑΓΠΟ)

6.3 Reviewer on scientific journals

- Industrial Marketing Management
- Supply Chain Management: An International Journal
- Journal of Business Research
- International Journal of Human Resource Management
- European Journal of Marketing
- Food Policy
- Journal of Cleaner Production
- Agricultural Economics Review
- Journal of Food Products Marketing
- Business Process Management Journal
- International Journal of Integrated Supply Management
- New Medit
- Sustainability
- Routledge – Taylor & Francis Group, review of book on Value Chains

6.4 Reviewer on the National Bureau for Business Proposals

2012 – 2018 Evaluator at the Intermediate Body of the Operational Programme and the GSRT, with participation in evaluations of several national programs.

6.5 MEMBER OF THE SCIENTIFIC-ORGANIZING COMMITTEE IN SCIENTIFIC CONFERENCES

- 1st International Conference on Agrifood SCM & Green Logistics, Porto Carras Grand Resort, Halkidiki, Greece (2015).