COURSE OUTLINE

1. GENERAL

SCHOOL	APPLIED ECONOMIC AND SOCIAL SCIENCES		
ACADEMIC UNIT	AGRIBUSINESS AND SUPPLY CHAIN MANAGEMENT		
LEVEL OF STUDIES	*Undergraduate*		
COURSE CODE	**5912**	**SEMESTER**	8th
COURSE TITLE	INTERNATIONAL SUPPLY CHAIN		

INDEPENDENT TEACHING ACTIVITIES	**WEEKLY TEACHING HOURS**	**CREDITS**
Lectures	4	5

COURSE TYPE	Specialized - Skills Development
PREREQUISITECOURSES	NO
LANGUAGE OF INSTRUCTION and EXAMINATIONS	Greek
IS THE COURSE OFFERED for ERASMUS STUDENTS?	YES (in English)
COURSE WEBSITE (URL)	https://oeclass.aua.gr/eclass/

2. LEARNING OUTCOMES

Learning Outcomes

The aim of the course is to:

- examine the changing face of international logistics in the 21st century.
- analyse complex transport networks, with particular emphasis on multimodal transportation.
- examine issues of internationalisation of business and changing patterns of international trade, as well as developments in technology.
- focus on the challenges and opportunities in the emerging international environment.

Upon successful completion of the course, the student will be able to:

- describe multimodal transportation.
- explain the effect of globalisation on the operation of supply chains.
- examine the key challenges and risks posed by international supply chains.
- critically assess available modes of transportation.
- apply the Incoterms.

General Competences

- Adapting to new situations
- Decision-making
- Working independently
- Teamwork
- Working in an international environment
- Project planning and management
- Respect for difference and multiculturalism
- Respect for the natural environment
- Advance free, creative and causative thinking

3. SYLLABUS

1. Introduction to basic concepts
2. International trade
3. Methods of entering foreign markets
4. International infrastructure
5. International conventions, agreements and trading conditions
6. Management of international supply chain
7. Incoterms
8. International maritime transport
9. International air transport
10. International land transport
11. Regulatory Framework and Safety in Transport
12. Multimodal transport
13. Trans-European Transport Network (TEN-T) Corridor
14. Special topics

A combination of teaching and learning methods will be used, aiming at the active participation of the students and the practical application of the thematic units under examination; there will also be lectures using audiovisual media, discussions, and analyses of case studies on real business issues, experiential (group) activities, as well as projections of relevant videos. The students will also undertake an individual or group project. Furthermore, articles, audiovisual lecture materials, web links/addresses, useful information, case studies and exercises for further practice are posted in digital form on the AUA Open e-Class platform.

4. TEACHING and LEARNING METHODS - EVALUATION

<table>
<tr><td>DELIVERY</td><td>Face-to-face, Distance learning</td></tr>
<tr><td>USE OF INFORMATION and COMMUNICATIONS TECHNOLOGY</td><td>● Support of the learning process through the University's AUA Open eClass platform (integrated e-Course Management System)
● Support of lectures using presentation software
● Use of audiovisual material
● Use of web applications

Communication with students: face to face at office hours, email, eclass platform</td></tr>
<tr><td>TEACHING METHODS</td><td>
<table>
<tr><th>Activity</th><th>Workload</th></tr>
<tr><td>Lectures (direct)</td><td>65</td></tr>
<tr><td>Writing paper/ papers</td><td>28</td></tr>
<tr><td>Independent Study</td><td>30</td></tr>
<tr><td>Advisory support</td><td>0.5</td></tr>
<tr><td>Exams</td><td>2</td></tr>
<tr><td>Course Total (Approximately 25 hours of workload per credit unit 125.5)</td><td>125.5 h</td></tr>
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<tr><td>STUDENT PERFORMANCE</td><td>The evaluation process is in the language that the course</td></tr>
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EVALUATION	is taught (Greek or English) and consists of: i. Compulsory written final examination at the end of the semester (weighting factor **70**% at least) which may include: ● Multiple choice questionnaires ● Open-ended questions ● Problem solving ● Oral examination **Evaluation criteria:** correctness, completeness, clarity ii. Compulsory written essay during the semester (weighting factor 30%) **Evaluation criteria:** correctness, completeness, clarity **Special learning difficulties:** Students with **special learning difficulties** in writing and reading (as they are certified and characterized by a competent body) are examined based on the procedure provided by the Department. **Specifically-Defined Criteria:** The evaluation criteria are made known during the first lesson and are clearly stated on the course website and the AUA Open e-class platform. The answers to the exam questions are posted on the AUA Open e-Class platform after the exam. The students are allowed to see their exam paper after its grading (during the announced office hours) and receive explanations about the grade they received.

5. ATTACHED BIBLIOGRAPHY

Suggested Bibliography in Greek Language:

- David, P. (2015). *Διεθνή logistics.* Αθήνα: Παπαζήση.
- Chopra, S. &Meindl, P. (2020). *Διοίκηση Εφοδιαστικής Αλυσίδας.*Θεσσαλονίκη: Τζιόλα.
- Harrison, A. & van Hoek, R. (2021).*Logistics Μάνατζμεντ και Στρατηγική.* Αθήνα: CoreView Solutions.

Related academic Journals:

- Global Economics and Management Review
- Journal of Global Operations and Strategic Sourcing
- Journal of Supply Chain Management

Instructor's Notes