### **COURSE OUTLINE**

1. GENERAL					
SCHOOL	APPLIED ECONOMIC AND SOCIAL SCIENCES				
ACADEMIC UNIT	AGRIBUSINESS AND SUPPLY CHAIN MANAGEMENT				
LEVEL OF STUDIES	Undergraduate				
COURSE CODE	5911	911 SEMESTER 9th			
COURSE TITLE	ECONOMICS OF TRANSPORTATION				
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	ì	CREDITS	
		Lectures	4		5
COURSE TYPE	General Bac	kground			
PREREQUISITECOURSES	NO				
LANGUAGE OF INSTRUCTION and EXAMINATIONS	Greek				
IS THE COURSE OFFERED for ERASMUS STUDENTS?	YES (in English)				
COURSE WEBSITE (URL)	https://oeclass.aua.gr/eclass/				

## 2. LEARNING OUTCOMES

Learning Outcomes

The aim of the course is:

The course deals with applied economics issues in transport and supply chains. The course focuses on the economic evaluation and monitoring of the development, management and operation of transport systems and networks. In addition, the configuration parameters of relevant investment plans are analysed.

## Upon successful completion of the course the student will be able to:

- describe the factors that determine the demand for transport services
- understand how direct and indirect transportation and distribution costs are shaped
- analyse the problems of implementing business plans in the field of transportation and distribution systems
- assess economic analyses of the different modes of transport

assess the potential for investment in the transport sector

#### **General Competences**

Adapting to new situations

**Decision-making** 

Working independently

Teamwork

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas Teamwork

Project planning and management

Respect for difference and multiculturalism

Respect for the natural environment

Showing social, professional, and ethical responsibility and sensitivity to gender issues

Criticism and self-criticism

Production of free, creative and inductive thinking

## 3. SYLLABUS

- 1. Introduction to basic concepts
- 2. Transport infrastructures and networks
- 3. Transportation and the national economy
- 4. Demand, supply and elasticities of transportation services (part A)
- 5. Demand, supply and elasticities of transportation services (part B)
- 6. Direct and indirect costs of transportation services
- 7. Pricing of transportation services
- 8. Investment in the transport sector
- 9. Design in the transport sector
- 10. National policy
- 11. Policy of the European Union
- 12. Case studies
- 13. Special topics

A combination of teaching and learning methods will be used, aiming at the active participation of the students and the practical application of the thematic units under examination; there will also be lectures using audiovisual media, discussions, and analyses of case studies on real business issues, experiential (group) activities, as well as projections of relevant videos. The students will also undertake an individual or group project. Furthermore, articles, audiovisual lecture materials, web links/addresses, useful information, case studies and exercises for further practice are posted in digital form on the AUA Open e-Class platform.

# 4. TEACHING and LEARNING METHODS - EVALUATION

DELIVERY	Face -to-face, Distance learning		
USE OF INFORMATION and	and • Support of the learning process through the		
COMMUNICATIONS	University's AUA Open eClass platform (integrated e-		

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TECHNOLOGY	<b>č</b> , , ,			
	Support of lectures using presentation software			
	Use of audiovisual material			
	<ul> <li>Use of web applications</li> </ul>			
	<b>Communication with students</b> : face to face at office			
	hours, email, eclass platform			
TEACHING METHODS				
	Activity	Workload		
	Lectures (direct)	65		
	Writing paper/ papers	28		
	Witting paper, papers	20		
	Independent Study	30		
	Advisory support	0,5		
	Exams	2		
		2		
	Course Total			
	(Approximately 25 hours			
	of workload per credit	125,5 h		
	unit 125.5)			
STUDENT PERFORMANCE	The evaluation process is in the language that the			
EVALUATION	course is taught (Greek or E	<b>-</b>		
		n final examination at the er (weighting factor <b>70</b> % at		
	least) which may inc			
	Multiple choice que			
	Open-ended question			
	<ul> <li>Problem solving</li> </ul>	5113		
	Oral examination			
		correctness, completeness,		
	clarity	concerness, completeness,		
		exam or essay during the		
		g factor 30%) which may		
	includes:	8 ·····,		
	Multiple choice que	stionnaires		
	Open-ended question			
	Problem solving			
	Essay/report			
	Oral examination			
		correctness, completeness,		
	clarity			
	Special learning difficulties: Students with special learning difficulties in writing			
	and reading (as they are certified and characterized by			
	a competent body) are examined based on the			
	procedure provided by the I	Department		
	procedure provided by the	eparamenta		

Specifically-Defined Criteria:
The evaluation criteria are made known during the first
lesson and are clearly stated on the course website
and the AUA Open e-class platform. The answers to
the exam questions are posted on the AUA Open e-
Class platform after the exam. The students are
allowed to see their exam paper after its grading
(during the announced office hours) and receive
explanations about the grade they received.

# 5. ATTACHED BIBLIOGRAPHY

## Suggested Bibliography in Greek Language:

- Boyer, K.D. (2005). Οικονομική των Μεταφορών. Αθήνα: Έλλην.
- Προφυλλίδης, Β. (2016). Οικονομική των Μεταφορών. Αθήνα: Παπασωτηρίου.
- Σαμπράκος, Ε. (2018). Οικονομική των Μεταφορών. Αθήνα: Βαρβαρήγου.

# Suggested Bibliography in English Language:

# **Related academic Journals:**

- Economics of Transportation
- International Journal of Logistics Economics and Globalisation
- Research in Transportation Economics

# Instructor's Notes