

COURSE OUTLINE

1. GENERAL

SCHOOL	APPLIED ECONOMIC AND SOCIAL SCIENCES		
ACADEMIC UNIT	AGRIBUSINESS AND SUPPLY CHAIN MANAGEMENT		
LEVEL OF STUDIES	<i>Undergraduate</i>		
COURSE CODE	5602	SEMESTER	6th
COURSE TITLE	AGRI-FOOD SUPPLY CHAIN		
INDEPENDENT TEACHING ACTIVITIES	WEEKLY TEACHING HOURS	CREDITS	
Lectures	4	5	
COURSE TYPE	In-Depth Analysis		
PREREQUISITE COURSES	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS	Greek		
IS THE COURSE OFFERED for ERASMUS STUDENTS?	YES (in English)		
COURSE WEBSITE (URL)	https://oeclass.aua.gr/eclass/		

2. LEARNING OUTCOMES

Learning Outcomes
<p>The aim of the course is:</p> <ul style="list-style-type: none"> • To analyze the peculiarities and main implications of agri-food supply chains. • To examine the main trends and aspects covered by agriculture, the agri-food processing industry, trade, catering and consumption are addressed. • To analyze the policy issues, market structure and international trade. <p>Upon successful completion of the course, the student will be able to:</p> <ul style="list-style-type: none"> • describe the structure and components of agri-food supply chains • understand the importance of managing agri-food supply chains • recognize the parties involved in agri-food supply chains • explain the peculiarities of agri-food supply chains • evaluate the drivers that shape the market
General Competences
<ul style="list-style-type: none"> • Adapting to new situations • Decision-making • Working independently • Teamwork • Working in an international environment • Working in an interdisciplinary environment • Production of new research ideas Teamwork

- Project planning and management
- Respect for difference and multiculturalism
- Respect for the natural environment
- Showing social, professional, and ethical responsibility and sensitivity to gender issues
- Criticism and self-criticism
- Production of free, creative and inductive thinking

3. SYLLABUS

1. Introduction to basic concepts
2. The stakeholders in agri-food supply chains (part A)
3. The stakeholders in agri-food supply chains (part B)
4. Policy issues
5. Market structure
6. International trade
7. Value chain (part A)
8. Value chain (part B)
9. Types of supply chains in different categories of agri-food products
10. Risk management
11. Future trends
12. Case studies
13. Special topics

A combination of teaching and learning methods will be used, aiming at the active participation of the students and the practical application of the thematic units under examination; there will also be lectures using audiovisual media, discussions, and analyses of case studies on real business issues, experiential (group) activities, as well as projections of relevant videos. The students will also undertake an individual or group project.

Furthermore, articles, audiovisual lecture materials, web links/addresses, useful information, case studies and exercises for further practice are posted in digital form on the AUA Open e-Class platform.

4. TEACHING and LEARNING METHODS - EVALUATION

DELIVERY	Face -to-face, Distance learning					
USE OF INFORMATION and COMMUNICATIONS TECHNOLOGY	<ul style="list-style-type: none"> • Support of the learning process through the University's AUA Open eClass platform (integrated e-Course Management System) • Support of lectures using presentation software • Use of audiovisual material • Use of web applications <p>Communication with students: face to face at office hours, email, eclass platform</p>					
TEACHING METHODS	<table border="1" style="width: 100%;"> <thead> <tr> <th style="background-color: #d9ead3;"><i>Activity</i></th> <th style="background-color: #d9ead3;"><i>Workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures (direct)</td> <td>52</td> </tr> </tbody> </table>		<i>Activity</i>	<i>Workload</i>	Lectures (direct)	52
<i>Activity</i>	<i>Workload</i>					
Lectures (direct)	52					

	<i>Writing paper/ papers</i>	32
	<i>Independent Study</i>	39
	<i>Advisory support</i>	0,5
	<i>Exams</i>	2
	Course Total (Approximately 25 hours of workload per credit unit 125.5)	125,5 h

**STUDENT PERFORMANCE
EVALUATION**

The evaluation process is in the language that the course is taught (Greek or English) and consists of:

i. Compulsory written final examination at the end of the semester (weighting factor **70%** at least) which may include:

- Multiple choice questionnaires
- Open-ended questions
- Problem solving
- Oral examination

Evaluation criteria: correctness, completeness, clarity

ii. Optional written exam or essay during the semester (weighting factor 30%) which may include:

- Multiple choice questionnaires
- Open-ended questions
- Problem solving
- Essay/report
- Oral examination

Evaluation criteria: correctness, completeness, clarity

Special learning difficulties:

Students with **special learning difficulties** in writing and reading (as they are certified and characterized by a competent body) are examined based on the procedure provided by the Department.

Specifically-Defined Criteria:

The evaluation criteria are made known during the first lesson and are clearly stated on the course website and the AUA Open e-class platform. The answers to the exam questions are posted on the AUA Open e-Class platform after the exam. The students are allowed to see their exam paper after its grading (during the announced office hours) and receive explanations about the grade they received.

5. ATTACHED BIBLIOGRAPHY

Suggested Bibliography in Greek Language:

- Aurier, P. & Sirieix, L. (2019). Μάρκετινγκ Αγροτικών Προϊόντων και Τροφίμων. Αθήνα Προπομπός.
- Καμενίδης, Χ. (2018). Μάρκετινγκ Αγροτικών Προϊόντων. Θεσσαλονίκη: Κυριακίδη.
- Μαλινδρέτος, Γ. (2015). Εφοδιαστική αλυσίδα, logistics και εξυπηρέτηση πελατών.
- Αθήνα: Σύνδεσμος Ελληνικών Ακαδημαϊκών Βιβλιοθηκών.

Suggested Bibliography in English Language:

- Iakovou, E., Bochtis, D., Vlachos, D. & Aidonis, D. (2016). Supply Chain Management for Sustainable Food Networks. Hoboken, New Jersey: John Wiley & Sons.
- Information Resources Management Association (2016). Agri-Food Supply Chain Management. Hershey, Pennsylvania: IGI Global.

Related academic Journals:

- Supply Chain Management: An International Journal
- Food Policy
- International Food and Agribusiness Management Review
- Journal of Agribusiness in Developing and Emerging Economies
- Journal of Cleaner Production

Instructor's Notes