

COURSE OUTLINE

1.GENERAL

SCHOOL	APPLIED ECONOMIC AND SOCIAL SCIENCES		
ACADEMIC UNIT / DEPARTMENT	AGRIBUSINESS AND SUPPLY CHAIN MANAGEMENT		
LEVEL OF STUDIES	Undergraduate		
COURSE CODE	5511	SEMESTER	5th
COURSE TITLE	ENGLISH V		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	CREDITS
		3	0
COURSE TYPE	Specialized General Knowledge		
PREREQUISITE COURSES:	-		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	English (Greek when necessary)		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	Yes (In English)		
COURSE WEBSITE (URL)	https://mediasrv.aua.gr/eclass/		

2.LEARNING OUTCOMES

Learning outcomes
<p>The aims of the course are the following:</p> <ul style="list-style-type: none"> • To teach the students the basic terms and concepts of Logistics and Supply Chain Management (Transportation, 3PL, Outsourcing, Inbound – Outbound Logistics, Reverse Logistics, Warehousing, Logistics Operations, Supply Chain Principles, Procurement, Inventories, Inventory Management, Ordering, Imports-Exports, Customer Service Operations, Shipments, Acquisitions, Supply and Demand Planning, Global Supply Chains) in English. • To train the students in all the above topics / subjects through many language exercises (Multiple Choice tests, Error Recognition, and Incomplete Sentences) as well as relevant texts of Logistics and Supply Chain English content. <p>Upon successful completion of the course the students will be able to:</p> <ul style="list-style-type: none"> • Understand and define / identify / distinguish clearly basic terms and concepts of Logistics and Supply Chain Management (Transportation, 3PL, Outsourcing, Inbound – Outbound Logistics, Reverse Logistics, Warehousing, Logistics Operations, Supply Chain Principles, Procurement, Inventories, Inventory Management, Ordering, Imports-Exports, Customer Service Operations, Shipments, Acquisitions, Supply and Demand Planning, Global Supply Chains) in English. • Work out language exercises / problems pertaining to Supply Chain Management and Logistics Operations (Transportation / Shipments) as well as comprehend relevant texts of Logistics and Supply Chain English content.

<ul style="list-style-type: none"> • Demonstrate a comprehensive and working knowledge / notion of the language of Logistics and Supply Chain as it is expressed and used in the (Global) Labour Market.
General Competences
<ul style="list-style-type: none"> • Adapting to new situations • Decision-making • Working independently • Teamwork • Production of free, creative, and inductive thinking

3. SYLLABUS

<p>1: A. What is the Supply Chain? B. Supply Chain Management – Terms C. Business English Grammar Exercises D. Supply Chain job description E. Soft Skills Vs Hard Skills</p> <p>2: A. Logistics B. The Importance of Logistics in Business C. Third-Party Logistics (3PL) D. Introduction to the Supply Chain E. The Role of Transportation in the Supply Chain F. Supply Chain Management G. Global Supply Chain Management H. Logistics and Supply Chain Managers I. Job Description: Retail Supply Chain Manager J. Inbound – Outbound Logistics</p> <p>K. Reverse Logistics (RL) L. Customs and Warehousing Services M. Transport and Terminal Services</p> <p>3: Logistics A. Introduction B. Definitions of Logistics C. Logistics D. Supply Chain Management – Logistics E. Is Logistics the same as Supply Chain Management?</p> <p>4: A. An Overview of Logistics 1. 1 What is logistics? 1. 2 The Logistics of Business Is Big and Important 1.3 The Work of Logistics 1.4 Logistical Operations B. The Council of Supply Chain Management Professionals C. Logistics Vocabulary Exercises</p> <p>5: Logistics Terms - Glossary</p> <p>6: A. Supply Chain Basics B. Supply Chain Strategy C. Modern Supply Chains D. Supply Chain Management Principles E. Demand Planning F. Supply Management and Procurement G. Warehousing Operations H. Inventory Management I. Manufacturing and Service Operations J. Transporting Operations K. Customer Service Operations, Quiz</p> <p>7: A. Ordering Supplies, Word families, Exercises B. Import – Export Vocabulary</p> <p>8: Logistics English - Multiple Choice Tests 1. Shipping related words and expressions 2. Outsourcing 3. Global Sourcing 4. Procurement 5. Business E-mails, Terminology / Glossary (1)</p> <p>9: What is Purchasing and Procurement? Supply and Demand Planning Supply Management and Purchasing / Procurement Glossary</p> <p>10: International Logistics, Exercises, Word Study, Vocabulary items, Terms, Word Families</p> <p>11: Incomplete Sentences, Error Recognition</p> <p>12. A. Inventory Management B. Logistics Multiple Choice test / problem items</p> <p>13. General Revision Exercises</p> <p>A combination of teaching and learning methods will be used, aiming at the active participation of the students and the practical application of the thematic units under examination. The students will also undertake an individual or group project. Furthermore, articles, audiovisual lecture materials, web links/addresses, useful information, case studies, and exercises for further practice are posted in digital form on the AUA Open e-Class platform.</p>

4. TEACHING and LEARNING METHODS - EVALUATION

DELIVERY	Face-to-face, Distance learning
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	<ul style="list-style-type: none"> • Support of the learning process through the University's AUA Open e-Class platform (integrated e-Course Management System) • Support of lectures using presentation software

	<ul style="list-style-type: none"> • Use of audio-visual material • Use of web applications <p>Communication with students: face to face at office hours, email, e-class platform</p>	
TEACHING METHODS	Activity	Semester workload
	Lectures (direct)	39
	Writing paper / papers	26
	Independent study	52
	Advisory Support	6.5
	Exams	2
	Course total	125.5 h
STUDENT PERFORMANCE EVALUATION	<p>The evaluation process is in the language that the course is taught (Greek or English) and consists of:</p> <p>i. Compulsory written final examination at the end of the semester (weighting factor 70% at least) which may include:</p> <ul style="list-style-type: none"> • Multiple choice questionnaires • Open-ended questions • Problem solving • Oral examination <p>Evaluation criteria: correctness, completeness, clarity</p> <p>ii. Optional written exam or essay during the semester (weighting factor 30%) which may include:</p> <ul style="list-style-type: none"> • Multiple choice questionnaires • Open-ended questions • Problem solving • Essay/report • Oral examination <p>Evaluation criteria: correctness, completeness, clarity</p> <p>Special learning difficulties:</p> <p>Students with special learning difficulties in writing and reading (as they are certified and characterized by a competent body) are examined based on the procedure provided by the Department.</p> <p>Specifically Defined Criteria:</p> <p>The evaluation criteria are made known during the first lesson and are clearly stated on the course website and the AUA Open e-class platform. The answers to the exam questions are posted on the AUA Open e-Class platform after the exam. The students are allowed to see their exam paper after its grading (during the announced office hours) and receive explanations about the grade they received.</p>	

5. ATTACHED BIBLIOGRAPHY

Suggested Bibliography in the Greek Language:
 'Achieve TOEIC' A. Betsis, Betsis Publications
 Suggested Bibliography in the English Language:

'Cracking the TOEIC' E. Rolins, Random House, London
Instructor's Notes

The students are also given texts on the topics of Supply Chain Management and Logistics for study and practice, as well as graded language exercises for consolidation of vocabulary items and grammar and syntax forms.